



THE  
MIDAS  
TOUCH

COFFEE TABLE BOOK ON THE SUCCESS STORIES OF PUNJAB AND HIMACHAL PRADESH





THE  
MIDAS  
TOUCH





# PROLOGUE



**Shallesh Gupta**

Here we go, yet again to the prosperous state of Punjab, to talk about an industrious lot, working there quietly to bring the state into repute and give it the unique status of the most progressive state that it has enjoyed since long. Jagran Coffee Table Books so far include 14 books based on entrepreneurs out of the total of 22 and the experience has been awesome. Each and every profile is a treatise on how some amongst us dare to dream and then struggle and labour to bring them into reality.

Having stepped into Punjab again, this time we found opportunities galore for entrepreneurs. Not only did we find that the scope for new ventures in practically all fields has increased manifold, but discovered so has the demand and that too of more advanced stuff conforming to modern trends and adhering to current technology breakthroughs. The customer is truly the king here with multiple firms and brands vying with each other to please and deliver. The end result is highly professional deliveries and in an environment that is conducive to overall growth and prosperity.

Besides these books on entrepreneurs, we at Jagran Prakashan Limited have taken the Jagran Coffee Table Books several notches higher by

doing several others that are city centric besides of course those based on places of worship, the latter earning the appreciation of devouts from a very wide cross section of people belonging to different religions and diverse communities.

Running high on credibility and trustworthiness, among the books on entrepreneurs, each of the books have traced their journey and moments of struggle as well as success stories with matching pictures and text. In fact the detailing and descriptions turn out to be eye-openers of sorts for even those who know these individuals up close. Jagran Prakashan Limited is truly proud to have been able to profile a distinctive set each time, thus getting the opportunity to focus on multifarious businesses with divergent aims and occupation.

To have once again zeroed in on entrepreneurs of Punjab has definitely not come as a surprise to JPL, as the state has been climbing high, positioned highest on the prosperity plank in terms of earning profits and registering growth. To do justice here, it is but obvious, many rounds of coverage will have to be done and the organization is happy to have attempted quite a wide range in this current book, *The Midas Touch*.

# LIST OF CREDITS

**Director Marketing**

**Project Head**

**Author**

**Concept & Vision**

**Photographs**

**Editorial Inputs**

**Creative Concept**

**Project Coordination**

**Marketing Coordination**

**Business Coordination**

**Publicity and Promotion**

**Distribution**

**Shailesh Gupta**

**Alok Sanwal**

**Sharmishtha Sharma**

**Mohinder Kumar**

**Atul Hundoo**

**Qazi Faraz Ahmad, Abhishek Shukla**

**Vermillion Communications**

**B S Jhala**

**Avtar Bhatti**

**Hanish Dhawan**

**Amit K Singh**

**Sunjit Singh**

**Indrajeet Singh**

**Pradeep Pant**

**Naveen Kumar**

**INDIA**

**Jagran Prakashan Limited**

**2, Sarvodaya Nagar, Kanpur,**

**Uttar Pradesh, 208005**

**Copyright © 2013 Jagran Prakashan Limited**

**Jagran Prakashan Limited**

**2, Sarvodaya Nagar, Kanpur,**

**Uttar Pradesh, 208005**

**Price: ₹2000/-**

No part of this publication might be reproduced or transmitted in any form or by any means electronic, digital or mechanical including scanning, photocopying, recording or any information storage and retrieval system relating to all or part of the text, photographs, logotypes without first obtaining permission in writing from the publishers of the book, together with the copyright owners as featured.





# FOREWORD

Exciting it sure was, as our team comprising content person and photographer stepped into the state of Punjab, the very air permeating a rejuvenating freshness. This time they intended to unravel the stories behind some businesses that have further grown since the last time we covered them a few years ago and others who we were to approach for the first time, all readying themselves for our scrutiny and understanding. Exuding energy and prosperity, the people here are truly class apart. So when in Punjab, the feeling of well-being and happiness is almost contagious.

Enjoying every minute, sometimes savouring the delectable dishes whipped up at multi-cuisine outlets, together with awesome hospitality to make up the heady combo effect, while at others, they simply immersed themselves in the richness of the sights and sounds of the region, the team lapped up every minute of this opportunity to explore this wonderful state.

The organisations already covered in our previous books, they found had grown

substantially in terms of capacity, equipments and facilities, while they had also widened their product base to a very large extent. The signs of betterment are today writ large all over their establishments as they have forged ahead with complete business acumen and rapid learning of new systems and provisions related to their core areas of operation.

Punjab being one of the most progressive states of the country, the fresh brands and organizations that they came across were simply awe inspiring. Stepping into judiciously chosen arenas of trade and finance, these companies have reinvented the hitherto followed success path to write their destiny with absolutely new ethos and style of approach. It is indeed a joy to see how the old order has given way to new and also in many places the old and new have beautifully merged the processes to give birth to an entirely new alloy of work culture. With a new crop of industrialists working at fever pitch to rope in international trends and talents as well, our latest list of finds have left us

speechless as far as their spirit of innovation and choice of work force as well as procedures go. Punjab truly has come a long way.

Looking out towards making special pages different from what we have carried earlier, this time it is the very life in this prosperous state and architectural modes we have brought here for you. In fact the monuments too that we have captured, we have tried to keep the angle and focus different to arrive at fresh frames. Though we went looking for and did find some new locales and monuments we had not attempted to carry earlier, Golden Temple and Jallianwala Bagh were two structures we could not have given a miss. So there they are in all their glory and splendour, as they stand majestically and watch history continually unfold.

So exciting it truly was, with the gregarious lot of Punjabis, an exuberant lot, leaving a lasting impression on our mind, something that you too will perceive in this book and will surely exult in.

# our PHOTOGRAPHER

**Atul Hundoo, a Master of Fine Arts in photography from College of Arts and Crafts, Lucknow, is a photographic artist with an experience of more than 15 years in this craft. With journalistic photography being his forte, he has worked with some of the top-notch newspapers, distinguished media houses and has been a part of some prestigious projects.**

**Atul ascribes much of his accomplishments to his guru, photographer of international repute, Late PC Little. He has earned distinction in different genres of photography, like fashion, product and sports and visual arts along with commercial & lifestyle photo shoots. In 2010, he began photography as a travel photographer. The famous and much applauded Devalaya series of Jagran Coffee Table Books was photographed by Atul across four states of Uttar Pradesh, Bihar, Uttarakhand and Jharkhand. Besides Atul has been an indigenous part of more than 12 Jagran Coffee Table Books.**

**Atul's concern for the environment is strongly evident in his images. The nature stretches in his landscape shots are perfect in terms of angle and frame. His photographs of people reveal a compassionate understanding of his subjects. When taking a shot, Atul stops at nothing to make it the very best. In fact at times he is almost stubborn in his efforts and takes huge risks while executing a particular shot exactly as he has envisioned it. The results thereof are there for all to see.**

**Working as a photojournalist Atul Hundoo frequently reinvents his creative approach to his work with the use of pioneering digital techniques. Atul's work is exhibited at many national & international exhibitions. He has held two solo exhibitions and three group shows of his photographs. He is also invited as a guest lecturer at various institutes from time to time and has also conducted photography workshops for budding photographers.**







# CONTENT

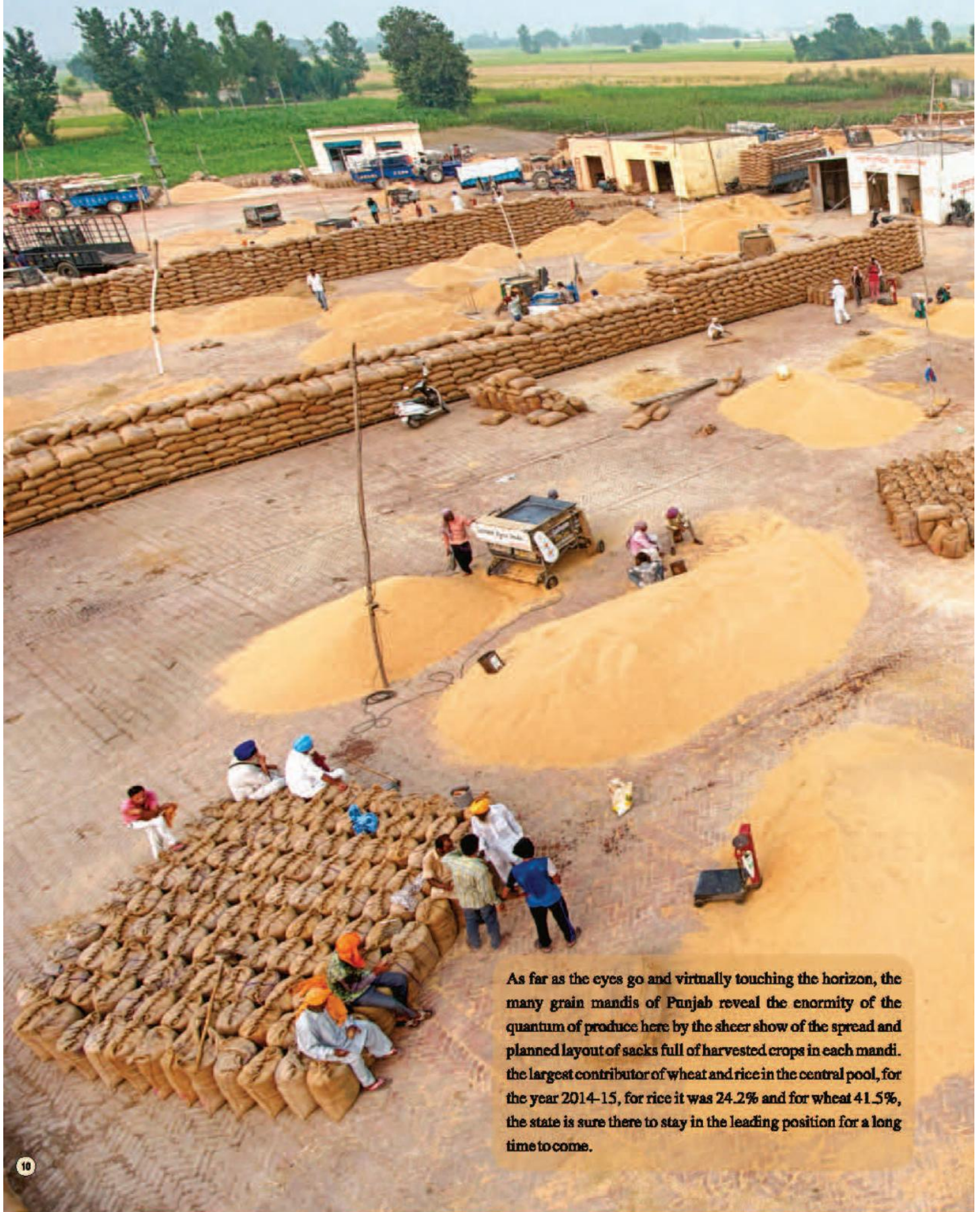
<b>Exotic Glimpses I</b> .....	<b>08</b>
<b>AGI Infra Ltd.</b> .....	<b>16</b>
<b>Baba Farid College of Nursing</b> .....	<b>24</b>
<b>Duke</b> .....	<b>32</b>
<b>Findoc Financial Services Group</b> .....	<b>40</b>
<b>GDPA Fasteners</b> .....	<b>48</b>
<b>Exotic Glimpses II</b> .....	<b>56</b>
<b>Hamilton</b> .....	<b>64</b>
<b>Keva Industries</b> .....	<b>72</b>
<b>Manohar Singh &amp; Company</b> .....	<b>80</b>
<b>MBX Switchgears Pvt. Ltd.</b> .....	<b>88</b>
<b>Exotic Glimpses III</b> .....	<b>96</b>
<b>Sant Baba Sukha Singh Ji</b> .....	<b>100</b>
<b>Sewak Industries</b> .....	<b>108</b>
<b>Trident Group</b> .....	<b>116</b>
<b>Yog Manav Vikas Trust</b> .....	<b>124</b>

# Where Prosperity is the Keyword





Lush green fields interspersed with the yellow of crops about to be harvested greet you in Punjab, also referred to as the Food Basket of India, as it is an agrarian state. Not surprising then that with 82% the land here coming under agriculture, it has an important role to play in its culture and economy. With most of the agriculture land being sown more than once, the total cropped area in 2013-14 was a whopping 7848 thousand hectares, that has only grown over the years.



As far as the eyes go and virtually touching the horizon, the many grain mandis of Punjab reveal the enormity of the quantum of produce here by the sheer show of the spread and planned layout of sacks full of harvested crops in each mandi. the largest contributor of wheat and rice in the central pool, for the year 2014-15, for rice it was 24.2% and for wheat 41.5%, the state is sure there to stay in the leading position for a long time to come.





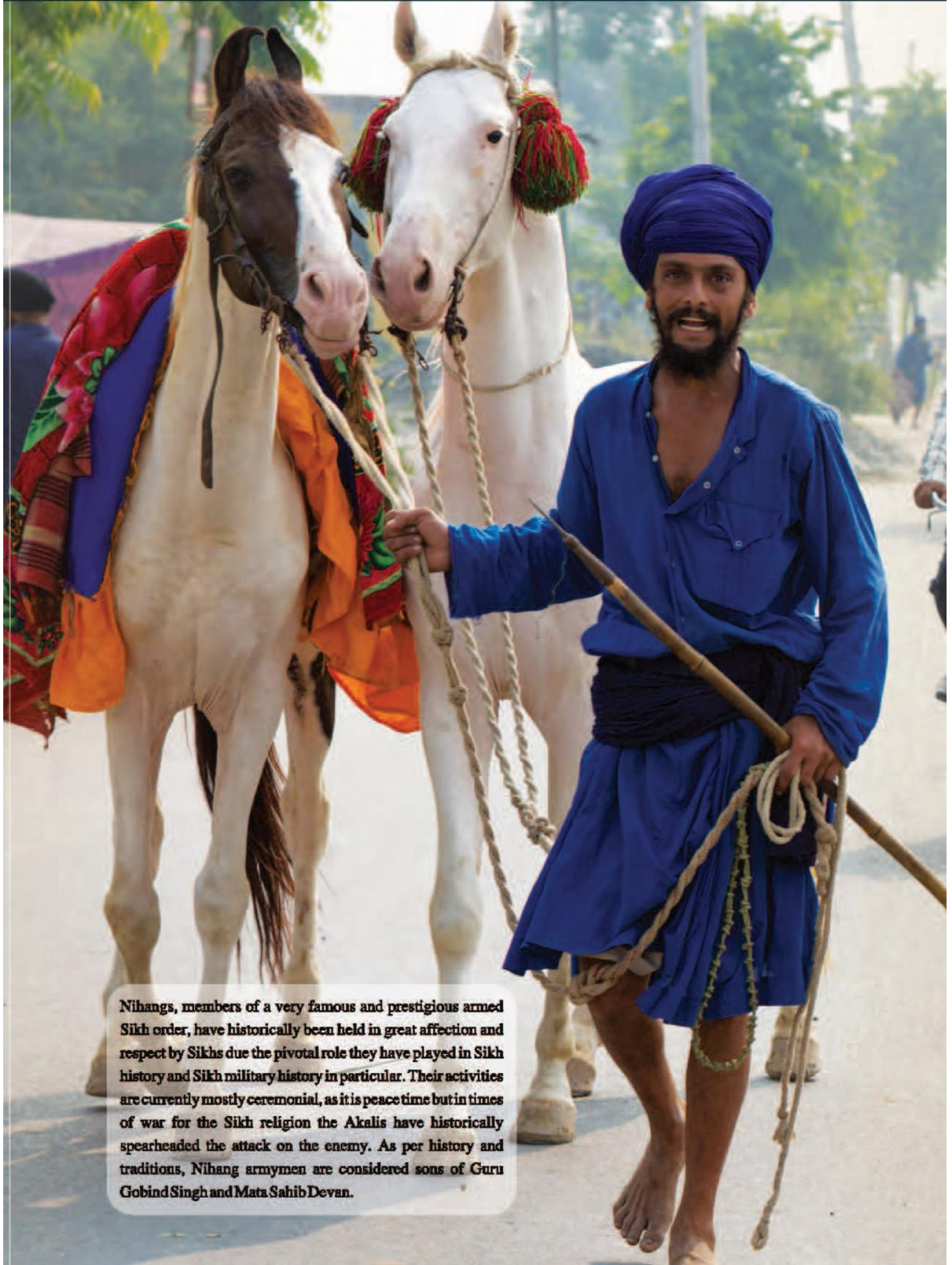


Owning a tractor is considered a 'status symbol' in Punjab. Several joyous moments are not only spent in tractor riding but also activities like Tractor Race! The tractor after all is not just another farm machine for people in this state to be, but a symbol of a mechanised farm state of India. There are an estimated 10 lakh farming families in Punjab and over 5 lakh tractors, which means there is a tractor in every second house.



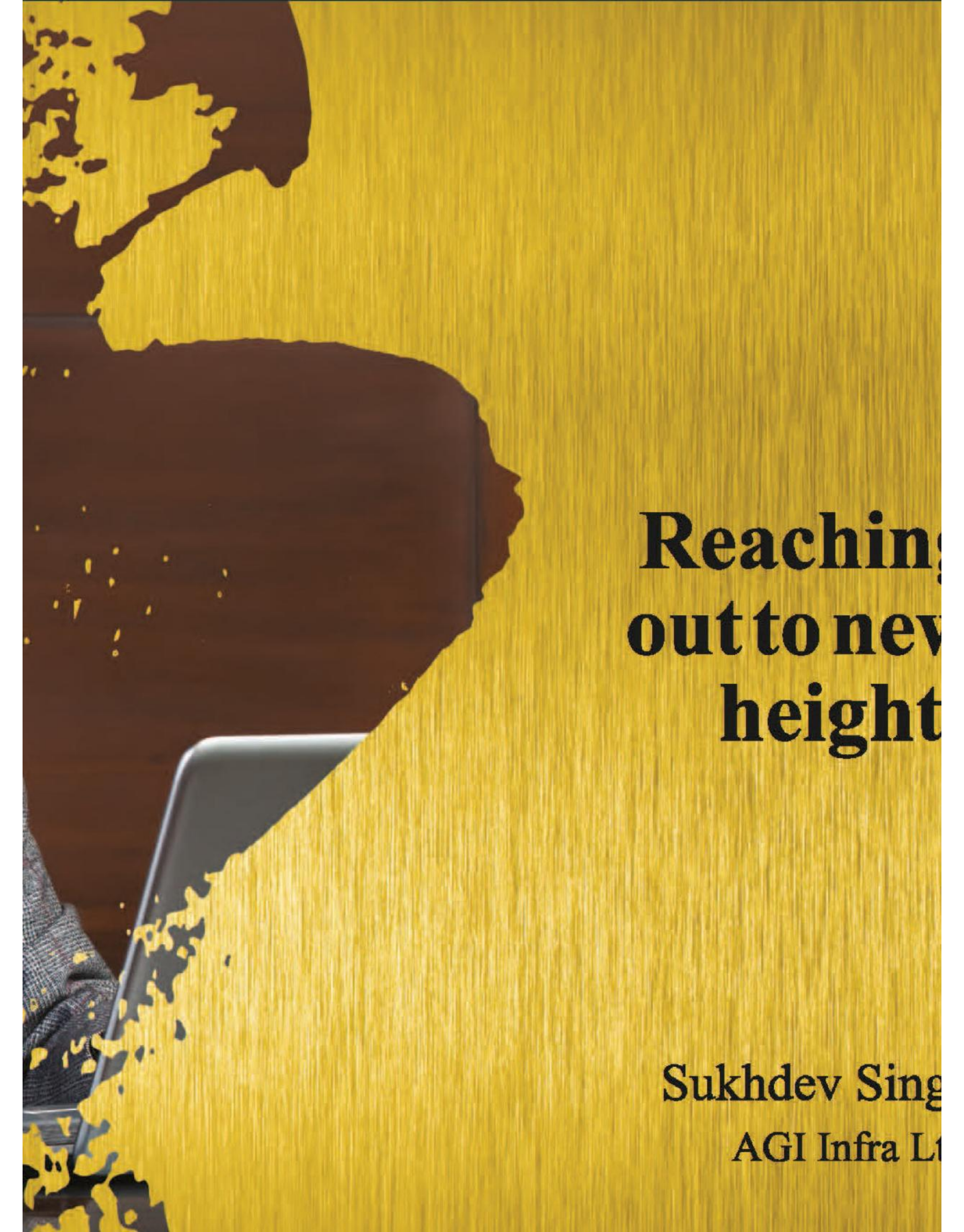
Statue of Ravan in Payal, near Khanna that is worshipped during Dussehra





**Nihangs, members of a very famous and prestigious armed Sikh order, have historically been held in great affection and respect by Sikhs due the pivotal role they have played in Sikh history and Sikh military history in particular. Their activities are currently mostly ceremonial, as it is peace time but in times of war for the Sikh religion the Akalis have historically spearheaded the attack on the enemy. As per history and traditions, Nihang armymen are considered sons of Guru Gobind Singh and Mata Sahib Devan.**



A silhouette of a person sitting at a desk and working on a laptop. The background is a vibrant blue with a faint, stylized city skyline. The person's head is tilted slightly to the right, and their hands are positioned over the laptop keyboard. The overall mood is professional and focused.

# Reaching out to new heights

Sukhdev Singh  
AGI Infra Ltd

He always believed firmly in one thing, that if a person wants to rise above the rest in his life, he should work hard. No other means can give success, except hard work, and that is what exactly he chose to do to rise above his competitors and to establish a name for himself. Meet Mr Sukhdev Singh, Director of AGI Infra Ltd., who started his career as a senior supervisor in Punjab Financial Corporation, but later on he realized that his potential was meant for the real estate industry. Mr Sukhdev Singh says, "When I was working for Punjab

Financial Corporation, along with my job I started my own construction business and I successfully developed around five row houses. After some time I realized that I was not meant for the job, so I took my next step and started a new construction company Aay-Jay Builders, which is functional till date."

Post the success of his construction company, Mr Sukhdev went ahead to take a splurge in real estate business and formed a new company with the name of AGI Infra Ltd. in the year 2005. There was no looking back then for Mr Sukhdev

and he also undertook some government projects of schools, universities and hospitals. One of his famous projects, Jalandhar Heights, which he planned long back was somehow not approved in the year 2006 by the authorities. But in 2010 after almost five years, the issues were resolved and Mr Sukhdev went ahead with his 18 acre project.

Explaining more about AGI Infra Ltd., Mr Sukhdev says, "We have got in-house mass construction set up. Recently we have delivered as well as undertaken a number of high rise buildings.



A view of Jalandhar Heights Phase -1



Sukhdev Singh with officials of AGI Infra.



A view of AGI Infra.

"These include residential flats, hotel, educational blocks ( over 10 lac sq ft area) for a university, 1500 seated auditorium, 300 bedded hospital, paper mill, commercial buildings, shopping malls, police stations, auto show rooms, schools, boiler house, development of residential colonies which includes roads, street lights, sewer/water lines, water tanks, parks etc. AGI Infra Ltd is committed to environment safety constructions and has taken various necessary steps to protect the environment. The company is also the member of Indian Green Building Council."

Explaining about Jalandhar Heights, Mr Sukhdev says, "This project is quite close to my

heart. It is a unique combination of strategic location, modern technology, professional management, quality construction, research and management marketing network. It contains 3/4/5 BHK premium flats and penthouses with the facilities of swimming pool, gym, guest house, restaurant and laundry and also with the facility of STP. It is one of the finest and dynamic buildings of Jalandhar. This project provided a new height to AGI Infra Ltd. and now AGI infra Ltd. is also working for their dream project Jalandhar Heights-2."

Born into a farmer's family, Sukhdev used to often help his father Inder Singh in the fields, during his school days.

"Jalandhar Heights is a unique combination of strategic location, modern technology, professional management, quality construction, research and management marketing network."



Sukhdev and Salwinderjit with their staff

He recalls, "I was an average student in studies but I always loved to spend time in the fields. My father was a farmer and I just loved to assist him in farming." No wonder Sukhdev today ensures maximum greenery as part of his construction plan anywhere, giving that special touch to his projects with a definite edge over his competitors.

Mr Sukhdev gives much credit of his success to his better half Mrs Salwinderjit Kaur. The couple got married in the year 1986 and is blessed with a son, Abhijit. "My wife Salwinderjit has always supported me in whatever I have done. She manages the home front along with being the director of Jalandhar Heights. She is the real reason for my success

and marrying her was probably the best event of my life," says Sukhdev. Speaking about her husband, Mrs Salwinderjit Kaur says, "I still remember we used to go on rides on his Rajdoot motorcycle. That was the best time of our life. Also, one thing I really admire about my husband is his dedication towards hard work. He used to go to China for business and from there he got the inspiration."



AGI business centre

**“I always try to do something new that can make the customer happy”**



**Sample flat at Jalandhar Heights phase -**



**Pool of a penthouse at Jalandhar Heights Phase -**



Sukhdev and Salwinderjit having breakfast

**“My entire staff have their lunch together as it gives them the sense of oneness, which further strengthens their bond with the company”**

Besides business, Mr Sukhdev is also engaged in social activities. He looks after the maintenance of few roads for cleanliness and maintenance of greenery along the roadside. He runs a free school for children of labourers, providing them the full facilities of uniform, fooding and stationary. Mr Sukhdev also donates some of his earning to an orphanage.

When Mr Sukhdev Singh is not doing business, he loves to spend time with his son and wife. The father-son duo usually spend their weekend playing video-games together and discussing their future plans. Young Abhijit idolizes his father and wishes to join him in business soon after his studies.

According to Mr Sukhdev, if the surroundings are not good one cannot achieve success in life. Support of the staff is as important as hard work, if you really want to taste success. “I owe my success to my staff also, they are the biggest support system of the company. Because of them the company runs well, they all play a vital role in the company. My entire staff have their lunch together as it gives them the sense of oneness, which further strengthens their bond with the company,” he says. Proud of his company and not without a reason, Sukhdev is definitely demanding and a perfectionist where his work is concerned, but then his staffers swear by him due to the care he takes of each one of them.





Father and son engaged in a discussion

The ultimate ambition of Mr Singh is to give his customers the latest and the best at affordable prices. He reveals, "I always try to do something new that can make the customer happy. We are also planning a few world-class projects with much enthusiasm. We have tied-up with Holidays Inn (Hotel) and are working on it."

The man with a vision, Mr Sukhdev believes that hard work, dedication and honesty is the best combo which can lead one to success. He believes that if a person possesses these qualities, he will never face failure in life, because these things are the only way to perfection. He says, "Legacy is not an overnight

thing, it involves lot of hard work, dedication and honesty. I have never misguided customers. The customers' satisfaction is the best compliment for me."



Couple doing yoga



With Abhijit in playful mood.





**He leads  
from the front  
with a smile**

**Manjeet Singh Dhillon**  
**Baba Farid College of Nursing**

Along with his vast business he also makes sure that he takes out time for social work. Being a sportsperson himself he organises many sports activities and also takes care of the greenery alongside many roads. He has even adopted some chowks which are maintained under his supervision.

A brilliant student during his school days, meet the handsome Dr Manjeet Singh Dhillon who has the credit of establishing Baba Farid College of Nursing in Kotkapura, Faridkot.

Hailing from Sursinghwala, Punjab, Manjeet completed his schooling from RSD college Ferozpur and his medical studies (Aryurveda) from BIS college of Kotise Khan (Moga) and M.D from Chandigarh.

Born to Mrs Baljit Kaur and Mr Balkar Singh who was a Sarpanch of Sursinghwala for 15 years consecutively, Manjeet decided to start a Paramedical Institute in the year 1990, which he successfully ran before starting a nursing college in the year 1997.

Elaborating about his nursing college Dr Manjeet Singh Dhillon says, "Baba Farid College of Nursing has given hundreds of trained nurses to the nation. In the sphere of academic, sports and cultural activities it has always been a reckonable force at the state level. To add such quality of reputation there exists a perfectly work congenial environment supported by exquisite infrastructure. A campus as vast as 4.5 acres of well laid out with landscaped parks, grassy lawns with well structured building blocks that have a great charm."



Students coming out from the college



Manjeet with trophies won by college students

Students attending a c

He continues, "In addition to this there are spacious anatomy and physiology labs, fundamental lab, clinical lab, nutrition lab, micro-biology lab, community lab, high-tech and ultra modern computer lab with 24 hours available broadband connection. Apart from this, we are having 50 bedded multi-specialty hospital for general public and internal training of the students. Our institution is affiliated with Civil Hospitals at Kotkapura, Faridkot and Jaito for clinical training and P.H.C. Panjgrain Kalan and Bajakhana for community health training of the students. Also, we have a well developed auditorium with seating capacity of 1200 audience at a time for celebrations."

Baba Farid College of Nursing, Kotkapura is being managed by Baba Farid Educational and Medical Research Society (Regd.) founded in 1997 by Mr. S. Balkar Singh Dhillon and functioning under the leadership of Managing Director Dr Manjeet Singh Dhillon, Deputy Director Dr Pritam Singh Chhokar.

Giving credit to God and his well wishers for all the success of his nursing college Dr Manjeet says, "I have been very fortunate to be given the opportunity to serve my native land with all my efforts. In the series of services it is one of the milestones. I hope deliberation of the college will create public awareness about role of nurses in the world.

"I would like to say to the youngsters that there is no shortcut to success and only hard work and confidence can bring them close to their aims in life."



**Manjeet with teaching staff**

**“With the grace and blessings of the Almighty God and cooperation of our leaders and friends I will always strive for everything that is excellent and I will work unitedly to fulfill the goals and aspirations for years to come.”**

**Chairman of the Institution and also the father of Dr Manjeet, Mr S. Balkar Singh Dhillon has**

**always believed that education is the touchstone of civilization and culture of a country. It is an integral part and basis of human life, infact human life comes alive with education. He is also of the vision that India is primarily a land of villages. Lack of literacy is the greatest curse in rural area of India and Punjab in particular. A**

**majority of Indian villages are illiterate. Priority should be given to rural education. So to fulfill their idea with the perseverance, assiduity, determination and indomitable will power of the society members and sincere efforts of staff of the college, it was established and now has reached the pinnacle of success.**



**Nursing students in a class**

**“I have been very fortunate to be given the opportunity to serve my native land with all my efforts”**



**Reception area of the Nursing Coll**



**Manjeet interacting with students**



Manjeet with wife Survinder, daughter Jasmin and son Arshdeep

**“I also wanted to impart education to girls in comparison to boys so I started a girls’ institute where they can be well educated and fill that gap in our society”**

But the road to success for Dr Dhillon was not a bed of roses. He struggled and proved his mettle before tasting success. He reveals, “I have faced a very bad time when in the year 2008 due to some problem in my vocal nodule I was not able to speak properly for two months. That was the most difficult time of my life. I almost became hopeless and started to think that I will not be able to speak forever. But my faith in God and support of my family and care of doctors helped me to get back my voice.”

Married to beautiful Survinder Kaur, Dr Manjeet says that his better half plays an important role in his life by giving positivity in

every way she can. The couple is blessed with two kids, son Arshdeep who is studying health and fitness from Canada, while daughter Jasmin is still studying in ninth standard. Jasmin is quite fond of baking and cooking and she even has plans of opening up her own chain of bakery shops.

Apart from being a successful entrepreneur Dr Manjeet is also a true social worker at heart. He is much concerned on how to preserve the moral fabric which is under constant threat, he feels. He says, “I believe that the right way to fight with such problems is knowledge and education. I also believe that smiles play an important role in everyone’s life.





**The family relaxing in the lawn**

"I also wanted to impart education to girls in comparison to boys so I started a girls' institute where they can be well educated and fill that gap in our society."

The cheerful nature of Dr Manjeet Singh Dhillon is also loved by all his staff. "We are the

team and the captain needs to lead from the front with a massive support of rest of the team," says Dr Dhillon with a soft smile on his face.

When Dr. Dhillon is not working he loves to spend his leisure time with his family. He still recalls his family trip to UK as the most memorable

one. According to him the success mantr today's youngsters is hard work and confidence. He says, "I would like to say to youngsters there is no shortcut to success and only work and confidence can bring them closer to their aims in life."



**Jasmin making cake with her cousin brother**



**Manjeet driving the tractor**





**Pioneering  
a quality brand  
for the masses**

**Komal Kumar Jaiswal**  
Dul

Successful people cannot relax in chairs, they relax at work, they sleep with a dream, awake with commitment and work towards their goals. Meet the stalwart of hosiery business and the man who actually brought the T-shirts fashion to India, Mr Komal Kumar Jain, Chairman, Duke Fashions (India) Ltd. "I want to achieve success in whatever I do, as I believe in doing something different from the league. When you dedicate yourself to work, things become easy. Difficulties are always there, it is how you master them," says

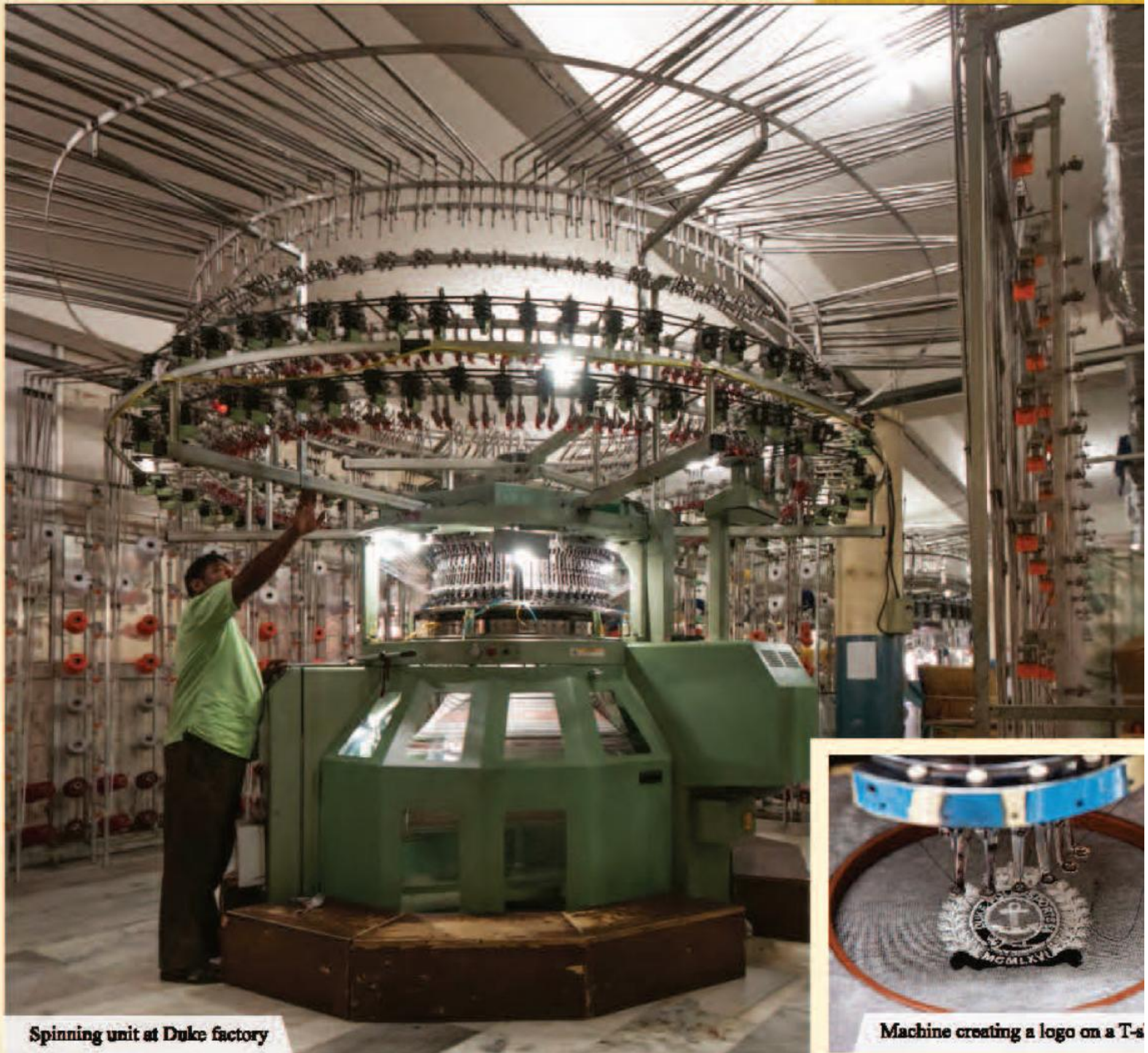
Mr Komal Kumar Jain, giving us a bird's eye view into the mind of this achiever.

Established in the year 1966, at Ludhiana, Duke pioneered the T-Shirt culture in the country and is one of the top selling T-shirt brands of India with group turnover of Rs 700 crores. The Group umbrella includes Duke Fashions (India) Limited, Venus Garments (India) Limited, Neva Garments (India) Limited. Distributed through a network of over 4000 MBO'S, over 360 exclusive stores and large format stores in India

and abroad which is supported by multi-crore mass media campaign in satellite channels, print and various point of sale activities. Company has tied up with various corporates like Reliance, Wal-mart India, Bharti Retail, Carrefour, Metro, Future Group and E-Commerce sites like Flipkart.com, Jabong.com, Myntra.com etc. and selling through [www.dukeindia.com](http://www.dukeindia.com) as well. Our new innovations and developments comprise Duke Mercerized cottons, Duke X-cite, Duke Game and Duke Organics.



Komal with senior office staff



Spinning unit at Duke factory

Machine creating a logo on a T-shirt

Born to Late Mr. Dharam Parkash Jain and Mrs. Kamlawanti Jain, Mr Komal Kumar Jain's journey to the top was not an easy one. He left his house in Ambala and came to Ludhiana in search of work as his father was unwell and he was the only member in the family who was able to work. He recalls, "At the age of 15 immediately after my matriculation exam, I came to Ludhiana from Ambala in search of work as my father's health was not good and nobody in my family was able to earn and look after them and for my younger brothers' education, I joined a firm of my relative for training in his hosiery unit."

He continues, "From the age of 15-18 years every year for 6 months I used to go to Calcutta

and stayed there for four years, which I feel was my career's best learning part. At the age of 16 when I was leaving my home for Calcutta, my entire family came with me to the railway station for seeing me off with tears in their eyes, which was really an emotional moment for me. In Calcutta, I used to sell hosiery goods which were manufactured at our Ludhiana unit. I had to travel rigorously all across India to do all work related to business like meeting with dealers/ payment collections/ market feedback, dispatching of goods etc."

Then finally after four years of hard work Mr Jain thought of starting his own hosiery business and he started Deckay Knitwears with a nominal capital of just Rs 50,000.

"My main priority was to make product available in every nook and corner of India"



Automatic embroidery by machines

But just after 15 days of starting his own business, his father expired which bought entire responsibility of livelihood on his shoulders as he is the eldest son in the family. That was the toughest time of his life. Although, Mr Jain was eager to study, due to family circumstances he could not do so.

As time passed, Mr Komal Kumar Jain realized that in India there was a huge market for knitted

T-shirts. So he planned for a knitting unit where he could manufacture world class quality T-shirts which were very much famous in Britain at that time. In the year 1981 he started selling T-shirts under the brand name DUKE. He recalls, "My main priority was to make my product available in every nook and corner of India. Every year handsome advertisement budget was allocated and today Duke is available in every city

of India. I always believe in quality and value for money and this is the mantra for success."

Meanwhile, his younger brothers Nirmal and Anil started a company by the name of Venus Fabrics concentrating only on fabric manufacturing and export. Mr Komal Kumar Jain says, "Interestingly VENUS Garments (India) Limited today is a 3 star rated export house.



T-shirt Embroidery Unit at Duke

**“I always believe  
in quality and  
value for money  
and this is the  
mantra for success”**



**Tailoring unit of D**



**Display of clothes at factory out**



A family picture

**“We have made this a philosophy that Duke stands for value for money and is a quality brand for the masses”**

Subsequently we started dyeing unit for dyeing of fabric and yarn. In 1998 I initiated another company NEVA Garments which is pioneer in Quilted Thermals due to its polyfill sandwiched technology. Now my son Kuntal Raj Jain has joined business and is taking it to newer heights.”

His wife Kanchan Jain shares a common hobby of reading with her husband. They are proud parents of three daughters and one son. Eldest Nidhi is married to Manish and is settled in Gurgaon, Vidhu is married to Deepak and is based in New Delhi, Ruchi is married to Sunil and lives in Jalandhar, while son Kuntal Raj is married to Kirti and the couple is blessed with two kids, daughter Kainaa son Kiyaan. During his leisure time Mr Kuntal Raj Jain is either

listening to music or he is enjoying playing drums. He is the man who prefers washing his own convertibles and sporty cars.

Easy going, cool and friendly by nature, yet no casual approach towards life, is what denotes Kuntal Raj Jain's persona, truly the 'Duke' of the empire. He has done his MBA from De Mont Fort University, Leicester, London and Garment Manufacturing Technology degree from NIFD, New Delhi and today he is providing his strong and innovative inputs to product development and designing. Diversification of product category and exploring new markets is always the key to success as the time progresses. Duke is now selling T-shirts, jackets, sweaters, sweatshirts, shirts, trousers, denims, innerwear.





# NATIONAL AWARDS MICRO, SMALL & MEDIUM ENTERPRISES



A proud moment

There are also lounge wears, thermals, value packs etc. for all age groups in men, women and children.

He believes in the ideology of 3 P's i.e. Good product, good pricing and good placement. In the 12 hours of work everyday he embellishes these aspects with his ideas of 'Total Quality Management' and 'Value for Money'. Kuntal says "I live life in the fast lane and steering Duke

to greater heights is what I enjoy most".

He continues, " While the competition was busy in luring the rich and the premium audience of the country, we targeted middle and lower income groups. With more than 60 percent of the population in this bracket and increasing purchasing power, our strategies worked quite well." Duke stands for value for money and is a quality brand for the masses." His innovation

brought various breakthroughs in marketing channels incorporating entry into large format stores, organized retail formats and online. He can rightly be called the force that drives economic and social progress. One who does not stop over pav bhaji and pizza hanging out with friends at places he loves going to, he is also one who works hard on his imagination to introduce new designs for the next P, i.e. project plan.




Komal with wife Kanchan



Komal during a religious function





# **Setting new benchmark in financ**

**Hemant Soc**  
**Findoc Financial Services Gro**

With in-depth knowledge and strong understanding of various fields of the stock market and financial services, Hemant Sood, Managing Director, Findoc Financial Services Group, has carved a niche for his company in a short span of time.

Based in Ludhiana, Hemant Sood, a graduate in commerce with an experience of more than 10 years in the stock market has one simple success mantra to share, "Honesty is the best policy. It is the very foundation of our company and it helps in building good relationship with the clients."

"I like keeping the value of my word and that has

made me what I am today," he adds.

Adding another feather to his cap, he recently got recognition from the Prime Minister of Mauritius at the India-Mauritius Global Partnership. An elated Hemant says, "God has been kind to me. I would like to show my gratitude to all my friends who have been there with me through thick and thin, who helped me at every step, kept me motivated and more importantly kept me going."

He has been academically active. Has completed an advanced certification for Executive in Management, Innovation and

Technology along with Executive programs Essential IT for Non IT executives and Implementing improvement strategies: Practical Tools & methods from Massachusetts Institute of Technology, Sloan School of Management.

His leadership and style of working helps the team members to work in a highly motivated environment in steering the diversification of group businesses. Talking about the journey of Findoc, he shares, "I was always good at numbers, i.e. accounts and maths and had a bent towards business even during the school days.



Hemant Sood at office reception



Hemant visiting a tailoring unit



Designers busy in creating a new design for the company

I used to have business talks with friends and even sold modems at high school. After schooling, I was into the FMCG sector along with my father having a distributorship of Nestle. But after a few years I realised this was not my destiny and in 2005 I opened a franchise of Angel Broking and my stint with financial sector started."

But the turning point in his life came when the Findoc Group was started in 2010 and the company was incorporated in the name of Findoc Invest Mart Private Limited. Informing about the major events of the company which has now multiple sister concerns, he says, "In 2012, Findoc Investmart Private Limited acquired membership of NSE to deal with

different segments of Equity, Derivative and Currency. It is also a member of other major Stock Exchanges i.e Bombay Stock Exchange Ltd (BSE), and MCX Stock exchange Ltd (MCX-SX), Multi Commodity Exchange of India Ltd (MCX), National Commodity & Derivatives Exchange Ltd (NCDEX) with a vision of rising up to become India's leading Financial Services provider."

"In 2014, we launched depository services as a Depository Participant of NSDL in Findoc Investmart Private Limited and set up regional office at Mumbai and branch offices in Faridabad. Next year, we set up another regional office in Ahmedabad. We purchased NBFC registered company with RBI namely Aujla

"Findoc team has a clear focus on providing long term value addition to clients while maintaining the highest standards of excellence and professionalism"



Hemant with staff

Finvest Private Limited and arranged to change its name to Findoc Finvest Private Limited for doing the business of loan against shares, loan against gold and other loans etc.," he adds.

Informing more about his company and its functioning, he says, "Findoc Group looks after client's financial resources, diagnosing ailments if any, prescribes them with right and adequate medicine. Our top priority is to understand the client's needs and relentlessly focus in capital

preservation of clients. It offers both institutional and retail clients, quality products and services that covers Equity Trading, Derivative Trading, Commodity Trading, Currency Trading, IPOs and Mutual Fund investments. Findoc Group also offers Depository services through NSDL to create a seamless transaction platform. Findoc Group is also doing business through Findoc Finvest Private Limited (NBFC) for doing the business

of Loan against Shares, Loan against Property and Loan against Gold and other loan etc."

Sharing the company's corporate ethos, he states, "Findoc team has a clear focus on providing long term value addition to its clients. It works with the vision to earn a name that reckons trust, growth and passion to perform a transparent business practice and client satisfaction. It constantly generates value added features without passing the cost burden on the clients."



Hemant in a meeting with Findoc staff

**“I like keeping  
the value of my  
word and that  
has made me  
what I am today”**



**Hemant in a meeting with sta**



**Bulk cutting of cloths in a unit**



Hemant with family

**“Our top priority is to understand the client’s needs and relentlessly focus in capital preservation of clients”**

Findoc Group is also doing a business through Findoc Impex which is into the production and distribution of women’s clothing and accessories under the brand name of Blue Isle and Merch21 in India and abroad. It is looking forward to open stores in India for the easy access to its customers. It is also looking at exports and establishing its stores in international markets. Findoc Impex has recently started selling its products on all e-commerce market places.

But success is the result of harmony between business matters and family affairs. Striking a balance between the two is absolutely necessary and Hemant has been able to do so quite easily it seems. Married to Sonal Sood, a homemaker in

the year 2005, they have two kids Vidhi and Naman. He attributes his success to his wife, “She has been the pillar of strength for me. She has been managing the family quite well in my absence allowing me to focus on my business which has been another reason for my success.”

“She has been managing things at home so well that while I was busy during the birth of my first child, she drove all the way to the hospital by herself. And again, I was away during the birth of second child and she managed it without complaining,” he adds with a grin.

Coming to his personal qualities, he is quick to add, “I having a pleasing personality and love being social.”





Sonal enjoying bicycle ride with son Naman & daughter Vidya

"I love criticism and I reply it with a thank you because I want to grow and it helps in it. I am always keen on learning something new." On being asked about the greatest fear, he replies, "I do not fear anything; I cannot survive in stock market if I am not able to handle the fear. I think I have the stamina to digest any fear."

A movie buff, he has a collection of 1500 movies and boasts about going to Chandigarh to watch movies which are not screened in Ludhiana. He is also a voracious reader when it comes to newspapers and used to read almost all the newspapers during school days. Today also, he claims to read around 12-13 newspapers on a

daily basis. He also has been actively engaged in social work with the Samvedna Trust, Ludhiana which was recently awarded by the government. And when asked about hobbies, he promptly answers, "I love travelling and London is my favourite destination."



Hemant with his father & brother



Hemant with wife Sonal, son Naman & daughter Vidya





**Carrying  
forward a rich  
legacy**

**Kamna Raj Agarwal**  
GDPA Fastener

Resolution, intrepidity and diligence are the three words that describe Mrs Kamna Raj Agarwalla who is taking care of her husband Mr Vinay Raj Agarwalla's family venture, Govardhan Das PA Fasteners as Marketing Director along with being a certified Life Empowerment Coach. She is also a Master Spirit Life Coach. Kamna has always believed that life is an adventure and every challenge makes it more exhilarating.

Today Mrs Kamna Raj Agarwalla is full fledgedly looking after the marketing aspect of GDPA Fasteners. She is also responsible for public

relations and has travelled to Europe, North Africa, Canada and North & South America for extensive market research.

The House of Govardhan Das PA came into existence in 1908. The intrepid founder Lala Govardhan Das made forays into areas like carpentry and iron mongery, before using his business acumen into versatile engineering products like valves and fluid control equipments. The trademark came into existence in 1954, when the diverse manufacturing activities included fastener manufacturing as a part of its engineering

expertise. GDPA Fasteners was later disbanded as a separate fastener making venture in 1985, to achieve greater proficiency and marketing thrust.

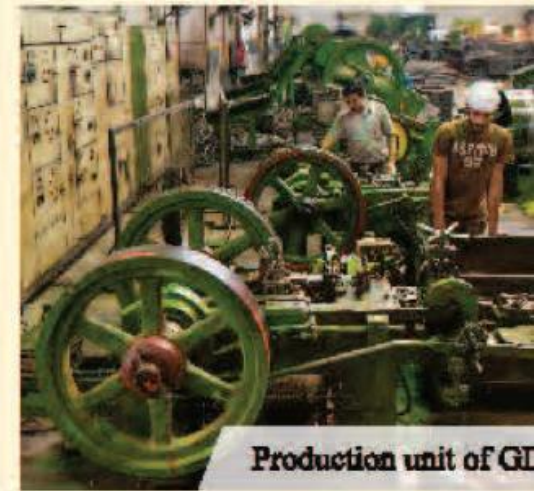
Talking about the legacy of GDPA fasteners Mrs Kamna says, "It is a great responsibility to carry the mantle of three generations of hard work, intrinsic values and traditional norms. To this the new generation at GDPA endeavour to add technology, enterprise, research and innovation. This unique blend of ideologies makes GDPA stand apart as a Company which denotes reliability, quality and continuity."



Kamna in Dubai during a CII event.



Kamna with staff



Production unit of GDPA

Revealing about her childhood, Kamna says, "The atmosphere at my house was very academic. My mother Mrs Pushpa Jain was highly qualified and my father Dr ML Jain was a great scholar and he even won Radhakrishnan Medal as he topped engineering exam in India. There were times when my grandfather used to whip my father for studying. But that didn't stop my father from taking up studies. He used to sit and study on the road and then come home to avoid getting whipped. My father even got full scholarship from Harvard during the World War II, though my grandfather was a businessman and he never wanted my father to get into studies. He topped Harvard and went on to work for some of the most prestigious institutions of the world." Kamna was a "small-town" girl from Patiala, who married at a

tender age of 16, but it was her undying belief in herself and human capabilities at large, that got her back to studying. She completed her graduation and also proved to be an asset to the family business by the time she turned 24. She recalls, "So my childhood was mainly spent in Patiala and overseas as we travelled along with my father. My schooling was mostly done at YPS Patiala, then I got married at the age of 16 and did my college afterwards."

The credit for exports at GDPA fasteners goes to Mrs Kamna Raj Agarwalla as it was she who started the export wing of the business from scratch and was travelling the world as marketing head before she turned 30. She is globally networked, widely travelled and an expert in liaison and contracting.

"It is a great responsibility to carry the mantle of three generations of hard work, intrinsic values and traditional norms."



The advance machinery at factory

All these years of hard work have earned Kamna quite a name when it comes to top women entrepreneurs of Punjab region. She has been member of the Advisory Board to Government of Punjab for Small Scale Industries. Also, she has been the regional Chairperson of Northern Region Engineering Export Promotion Council of India. Mrs Agarwalla has been the Senate Member of National Institute of Technology,

Jalandhar along with being the past Chairperson of the Confederation of Indian Industry, Punjab. Adding another feather to her cap, Mrs Kamna Raj Agarwalla has been the Convener for Education and Skilling Panel of the Confederation of Indian Industry, Punjab and a Board Member of Punjab Technical University.

At the age of 57, Kamna believes that it's payback time now. She has started a slum school for 35

children and an NGO—Edumust, to help improve education and health of 600 underprivileged village children. Her target audience consists of students, home-maker, career women, and entrepreneurs. She believes that her coaching experience will enable her to reach out to many more youngsters, business entrepreneurs and women who might be struggling with stagnation and in need of a supporting hand.



Lab for testing products

**“Life Coaching is all about empowering people to opulence, particularly those who have some kind of phobia or inhibitions, which stop them from achieving life goals”**



**Bolts**



**View of a production unit**



Kamna & Vinay with their grandson

**“The feeling of coming back to a supportive and cheerful family after a toilsome day at work and overseas travel refreshes you like nothing else”**

Also, Kamna is a trained life coach now and is helping people who seek positivity and want to move ahead in their life. “Life Coaching is all about empowering people to opulence, particularly those who have some kind of phobia or inhibitions, which stop them from achieving life goals.”

Family is every person's backbone and for Kamna Raj Agarwalla also the love and support of her family has kept her on the move. She says, “My father-in-law Mr Yash Raj Aggarwalla and mother-in-law Mrs Kanta Raj Aggarwalla have been a great support always. Now I am myself a grandmother, and I mostly spend time with my grandson Yuvir Raj when I am home. But there was a time when my kids were young and I had to

manage office and home at the same time.” She says, “I am blessed to have a family like this. The feeling of coming back to a supportive and cheerful family after a toilsome day at work and overseas travel refreshes you like nothing else. I definitely owe my success to my family, I am nothing without them.” Married to Mr Vinay Raj Agarwalla, the couple is blessed with son Vineet Raj Agarwalla who is married to Smriti Raj Agarwalla. Vineet and Smriti are blessed with a son Yuvir Raj who is a stress buster for his parents and grandparents when they come back home after a hectic business tour and office. Kaveri, daughter of Mrs Kamna and Mr Vinay is married to Varun Garg and is blessed with a daughter, Kiana.





A family portrait

Ask her about favourite leisure time activity and Mrs Agarwala replies, "Reading has always been an integral part of my life. Reading expands horizons and imparts immense knowledge. Whenever I am travelling or I get time to relax, I just love to read. Reading has given different meaning to my life." Apart from reading Mrs Kamna Raj Agarwala is also fond of photography and often takes out time to go out for

photo shoots along with her friends. "My new found love is my camera. I travel a lot and I get ample opportunities to click beautiful pictures. I am an amateur and I am still learning the basics of photography. Let's hope someday I will be able to put up an exhibition of my own pictures," she quips.

According to Mrs Kamna Raj Agarwala success mantra for today's generation is, "If you really

have a dream and you want to achieve it then have to give your hundred percent. Success not come to me waking up on a fine Tuesday morning, but rather was a result of preparation, determination and a consistent effort regardless of how many times a failure came. I have gained a lot of knowledge by reading. Reading has given me immense knowledge and confidence in my life. Whenever I am free or I am travelling I just love to read," says the visionary.

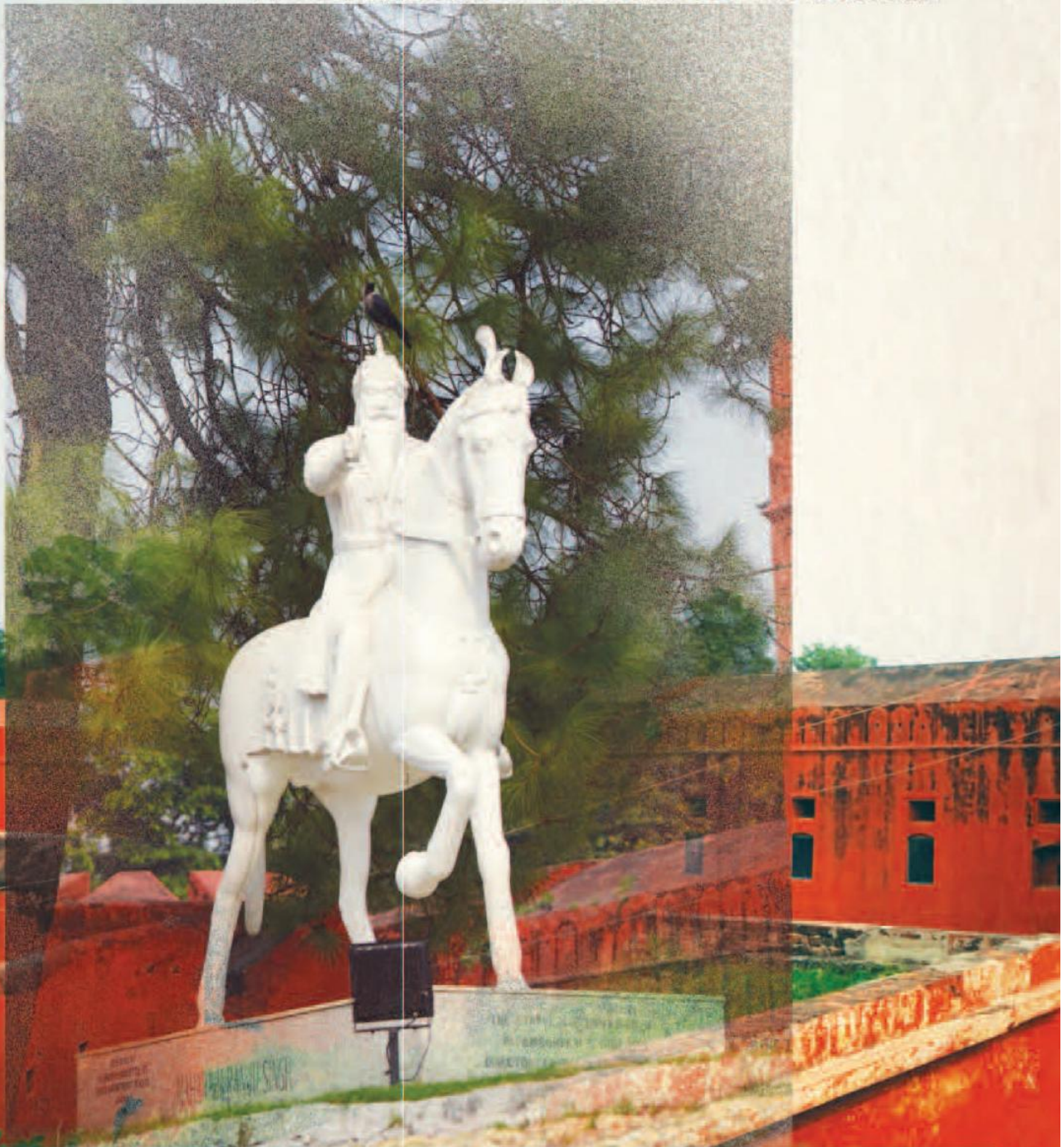


Vinay with other family members



Kamna with grandson

# A Treasure Trove of Arches and Pillars



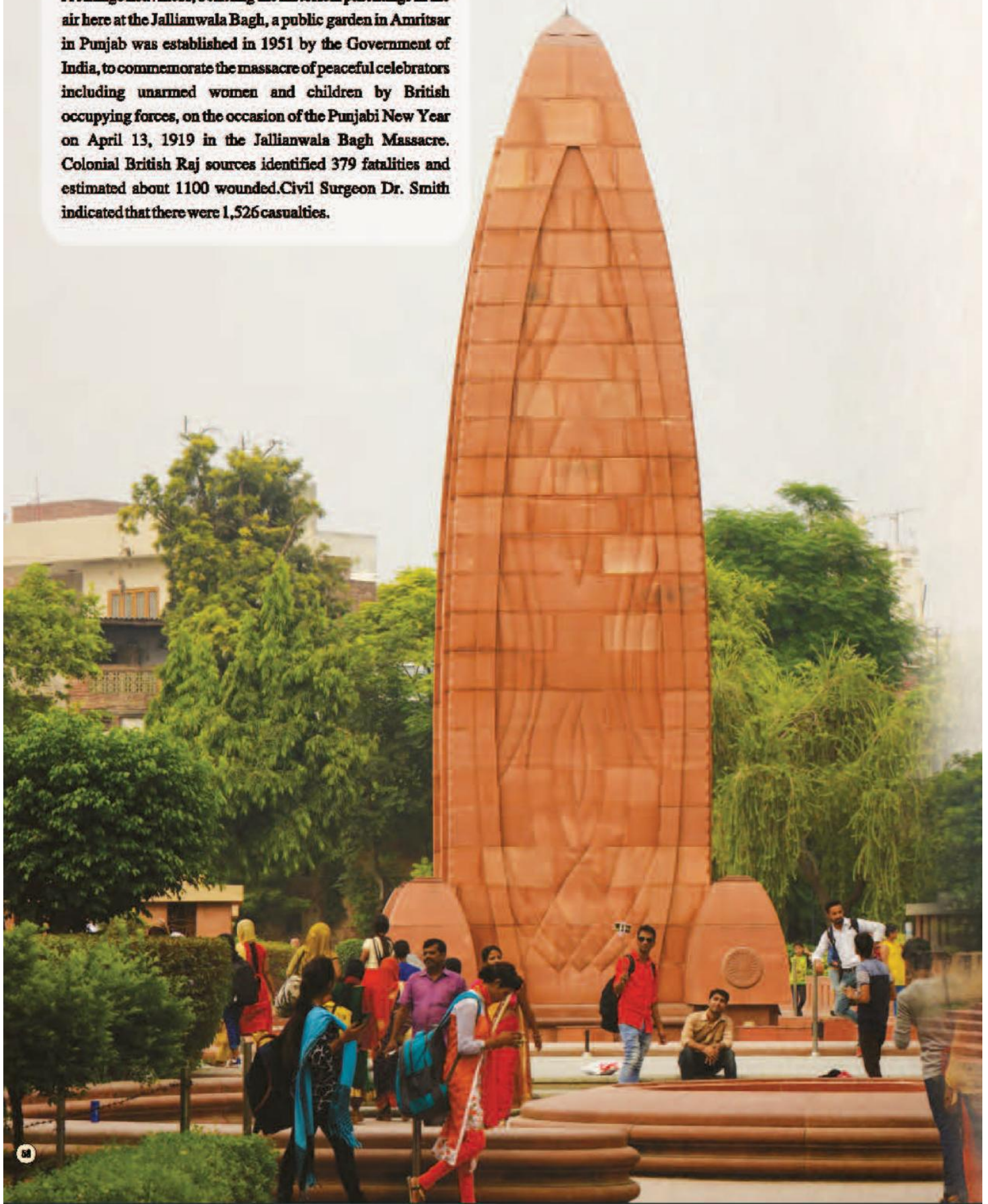
The sheer grandeur and expanse of the Phillaur Fort (Ranjit Singh Fort) built during Sher Shah Suri times (1540-1545 A. D.), hits one from the very entry point. It was originally a Sarai for trading and military purposes. It was again revived by Mughal Emperor Shahjahan (1627-1657 A. D.) and used as Postal Center (Dak Ghar) and Military Camp. After the Treaty of Amritsar of 1809 between Ranjit Singh and the British East India Company, it became the border post of the Lahore Empire of Ranjit Singh and was kept under Raja Dhanpat Rai. The Sarai was converted into a fort as an outpost and at present, it is called Ranjit Singh Fort and is now being used as Police Training Academy (PTA). The Finger Print Bureau (1892) in police academy is one of the oldest institutions in the region.



LAHORI GATE

सत्यमेव जयते

A strange heaviness, befitting the historical past hangs in the air here at the Jallianwala Bagh, a public garden in Amritsar in Punjab was established in 1951 by the Government of India, to commemorate the massacre of peaceful celebrators including unarmed women and children by British occupying forces, on the occasion of the Punjabi New Year on April 13, 1919 in the Jallianwala Bagh Massacre. Colonial British Raj sources identified 379 fatalities and estimated about 1100 wounded. Civil Surgeon Dr. Smith indicated that there were 1,526 casualties.

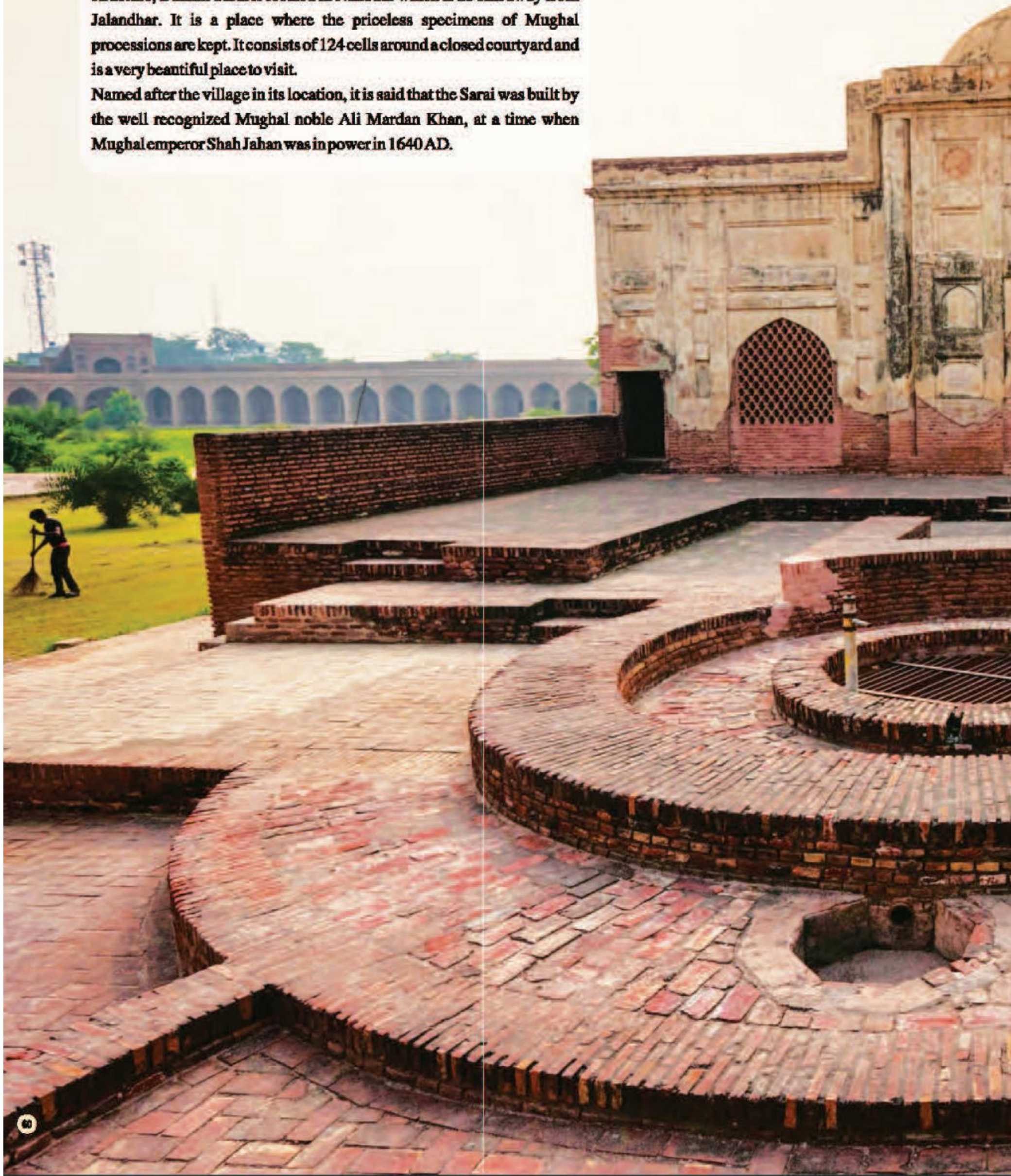


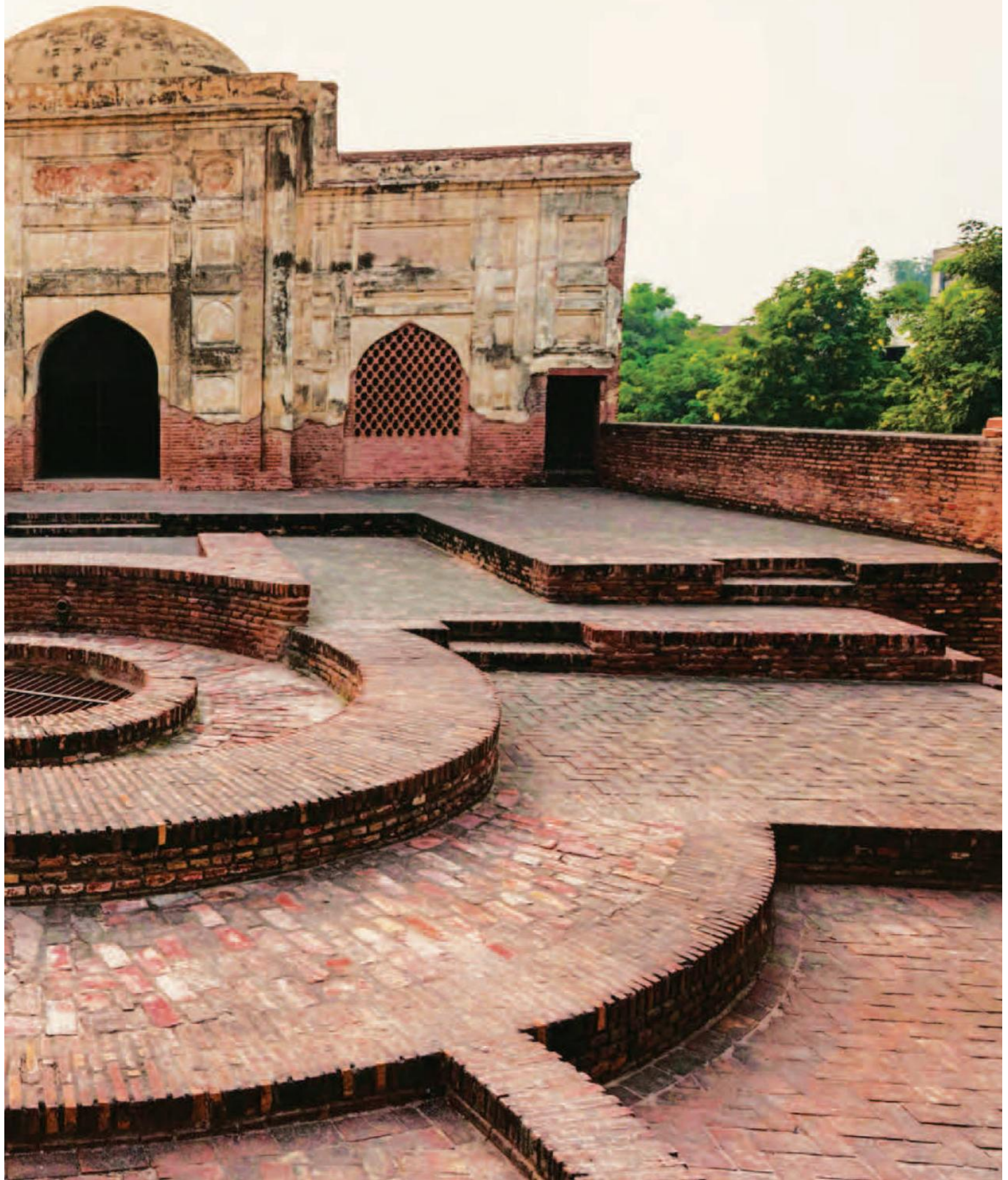


Jagjit Club is the current transformed version of the grand Jagatjit Palace, the residence of the erstwhile Maharaja of the State of Kapurthala, Maharaja Jagatjit Singh. The palace was built in 1908 and has a remarkable Indo-Saracen architecture and is modeled after the Versailles Palace. The long corridors and beautifully laid out halls of Jagatjit Palace are now bustling with activities of the Sainik School there, engaged in training boys for the National Defence Academy.

**Dakhni Sarai, Nakodar – Steeped in history as is evident in its very structure, Dakhni Sarai is located in Nakodar which is 25 Km away from Jalandhar. It is a place where the priceless specimens of Mughal processions are kept. It consists of 124 cells around a closed courtyard and is a very beautiful place to visit.**

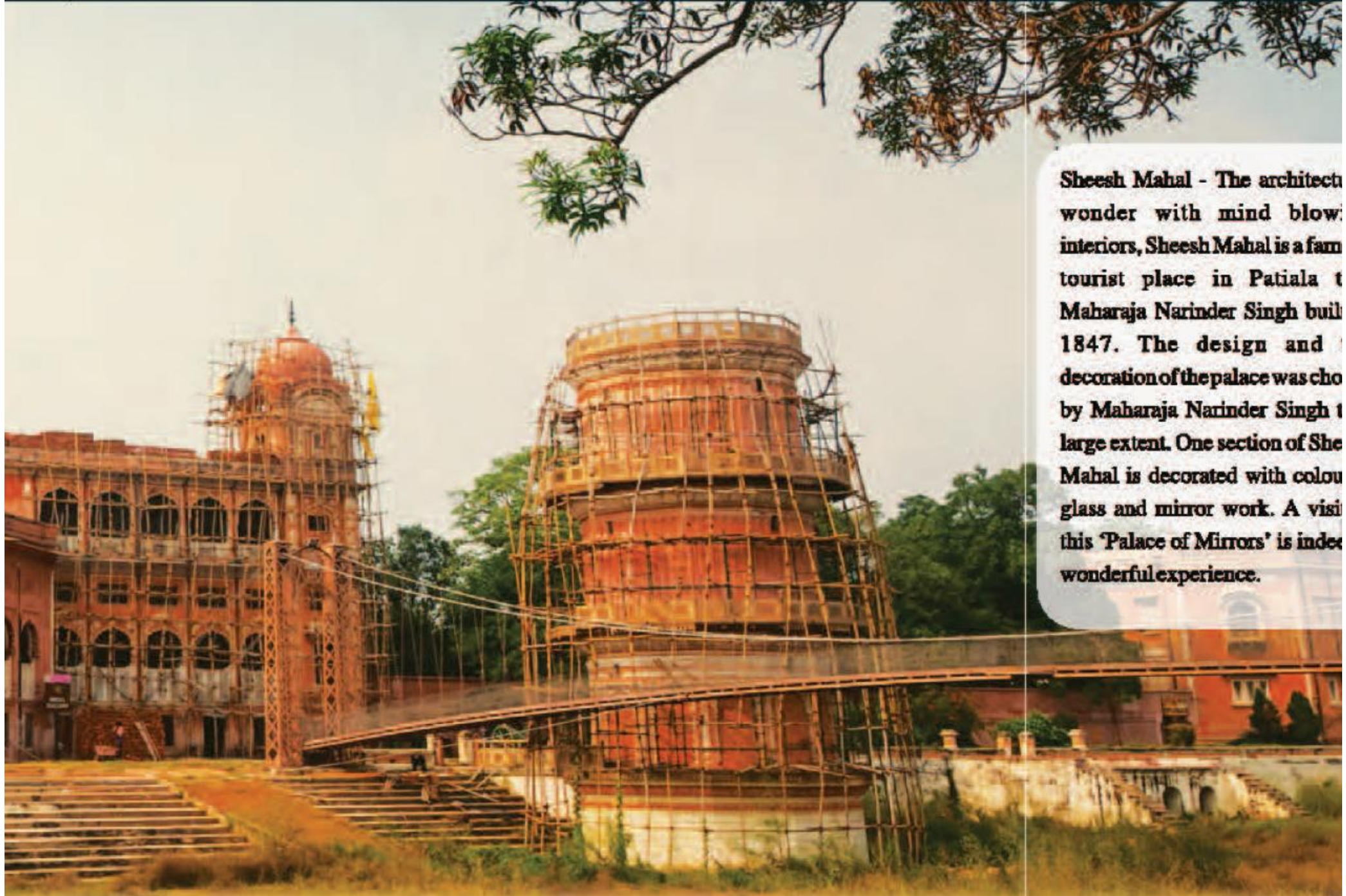
**Named after the village in its location, it is said that the Sarai was built by the well recognized Mughal noble Ali Mardan Khan, at a time when Mughal emperor Shah Jahan was in power in 1640 AD.**












**Sheesh Mahal -** The architectural wonder with mind-blowing interiors, Sheesh Mahal is a famous tourist place in Patiala. Maharaja Narinder Singh built it in 1847. The design and decoration of the palace was chosen by Maharaja Narinder Singh to a large extent. One section of Sheesh Mahal is decorated with colorful glass and mirror work. A visit to this 'Palace of Mirrors' is indeed a wonderful experience.



**Mughal Sarai Fort, Doraha or Rang De Basanti Fort -** Mughal Sarai Fort or Rang De Basanti Fort (Rang De Basanti) as you may call it – became famous after Aamir Khan starred in Rang De Basanti movie. He was shot there and covered a beautiful song Tu Bin Batay wherein Madhavan proposes Soha Ali Khan. Built by the Mughal ruler – Jahangir, the Sarai is beautifully painted with bright colors and has beautiful walls and ceiling. The gates are painted with floral designs.





**True  
visionaries  
in real estate**

**Rakesh Sabharwal &  
Sharad Aggarwal**  
Hamilton

Hamilton is built on a resilient foundation of trust, commitment and integrity. It has scaled from strength to strength, across different business industries. As one of the best real estate development companies in Punjab, Hamilton indeed shines among all, due to its vast experience in this industry and for delivering innovative ideas. It has been promoted by dynamic and energetic entrepreneurs Rakesh Sabharwal and Sharad Aggarwal, spreading diverse businesses successfully from award winning manufacturing to hospitality, from

retail to logistics, from steel to petroleum products, besides their associations with various trusts and industry and commerce chambers.

The real estate is benefitting from these young entrepreneurs who have built one of the most respected and renowned business houses in the region of Doaba. Under their leadership Hamilton land developers have conceived and delivered benchmarked residential and commercial projects and is currently developing various high end luxury residential boutique retail and office spaces in prime locations in Jalandhar.

The company has to its credit landmark projects, like Hotel President, Hamilton Courts, Vasan Eye Care, Hamilton Grande, Hamilton Galleria, Hamilton Tower, President New Court and Hotel Downtown. Founding partners, Rakesh and Sharad grew up together and in 2007, they cemented their friendship with a successful business partnership that has changed the skyline of Jalandhar.

Rakesh Sabharwal holds many important posts in various associations and trusts which include Chairman of the Jalandhar Pig Iron Merchant Steel Association (JISMA).



Rakesh & Sharad with team



Rakesh & Sharad at upcoming project Hamilton Mayfair

Kunal briefing staff on the site

He is also Vice Chairman of the Punjab Association of Medium and Large Industries (PAMLI), Trustee at the Sidh Peeth Sri Devi Talab Swarn Mandir in Jalandhar apart from others. Sharad Aggarwal too holds many posts, like President of the Northern Chamber of Small & Medium Industries, Zonal Chairman of the Confederation of Indian Industry (CII), Senior Vice Chairman of Focal Point Extension in Jalandhar, Chairman of the All India Committee on Taxation (EEPC), Honorary Secretary of the Northern Region Exports Forum.

Seasoned business and admirable personalities, both Mr Sabharwal and Mr Aggarwal shed light on what success actually means to them. A graduate in the Bachelor of Arts from DAV

College, Jalandhar, Mr Sabharwal believes that one must never compromise one's integrity to get ahead. "For me, my word is everything and I will never go back on it. If we have made a promise, then I will do everything in my power to fulfill it," he says with certitude. He adds with a sense of pride, "We always deliver more than what we commit even if that imposes costs upon us and that has given the credibility and trust for which the Hamilton group is known for."

Mr Aggarwal is a Chartered Accountant and a lawyer by profession. He topped the Inter Examination all over India and is also a gold medalist in B.Com. For him the biggest part of being successful is to be able to give back and contribute socially.

"When you get positive vibrations as you enter your house and an unwavering support of your family unless you realize your true potential you are bound to excel."



Rakesh & Sharad in a meeting

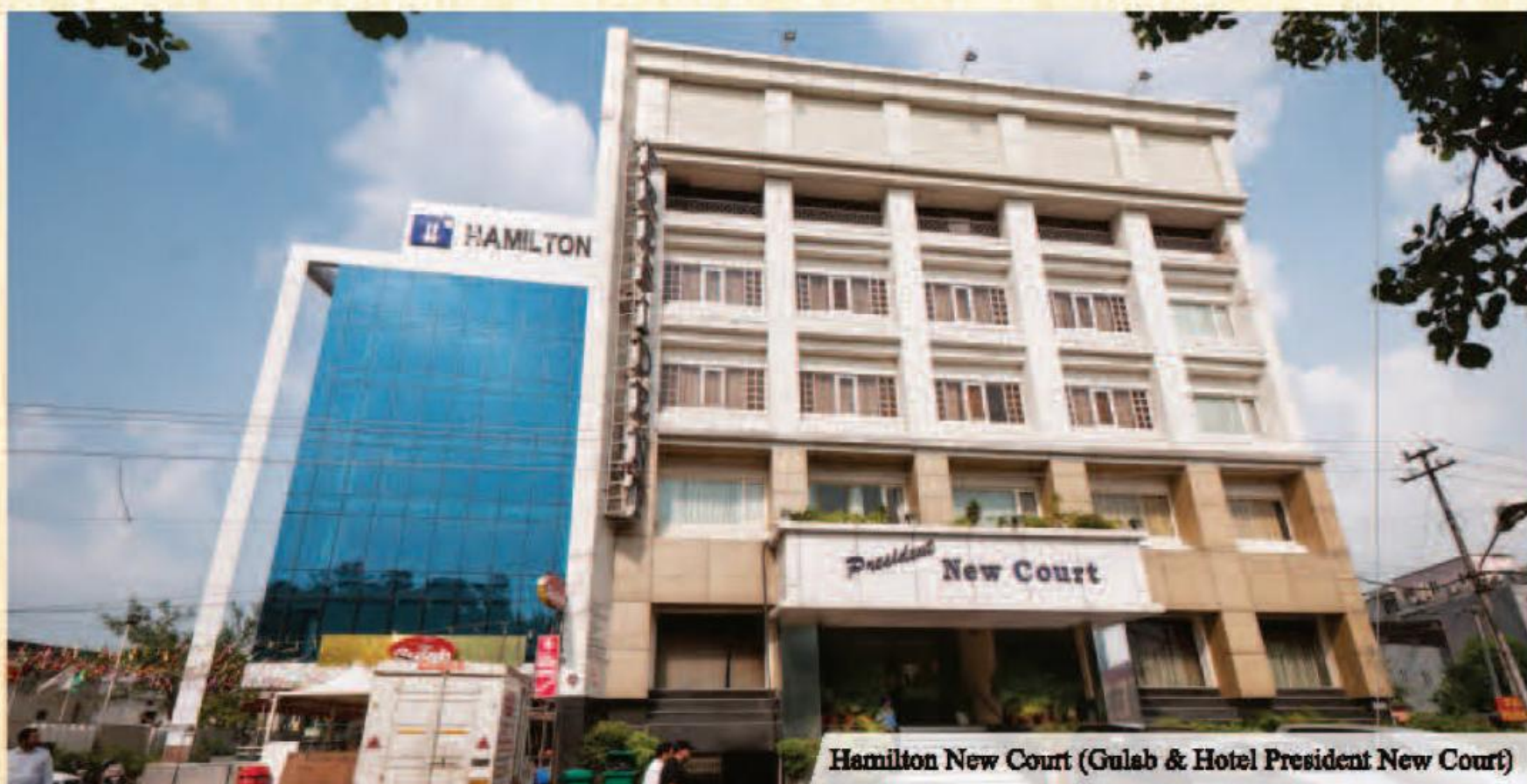
"My wife and I train our children to involve themselves in social activities. From a very early age, we encouraged our son to participate in social causes as well and he volunteers at an NGO called Edumust that helps build schools. My wife is also involved with an NGO called Aghaz that helps train women so that they can stand on their own feet. All our private CSR activities revolve around education," he says. And

education, according to him is the most important tool that one needs in order to succeed in life.

Excited about his upcoming landmark project, Rakesh Sabharwal states, "The group has launched Hamilton Mayfair project, which is a 400-flats project consisting of eight towers. Out of this seven towers are of 14 storey and the eighth will be the iconic tower named 'Burj Hamilton', the tallest building of Punjab, set to

change the skyline of Jalandhar. It will consist of 22 storey and for this project the Hamilton Group has roped in R204 Design, a professional architecture, design and planning firm from Los Angeles and esteemed architect and the first recipient of Aga Khan Award, Ranjit Sabikhi."

Rakesh Sabharwal attributes his success to his family. "When you get positive vibrations as you enter your house things start working.



Hamilton New Court (Gulab & Hotel President New Court)

**“If we have made  
a promise, then I will  
do everything in  
my power to fulfill it”**



**Hotel President**



**Family of Rakesh Sabharwal**



Family of Sharad Aggarwal

**“We want to cater to a different class next time which is for the economically weaker sections of the society.”**

The unwavering support of your family unleashes your true potential, you are bound to excel. I consider myself a success because I have been able to pass down my father's teachings to my sons.”

“And to keep the binding intact, we make sure to have breakfast together, though it involves business discussions, but at the same time it is also family time. But on Sundays it is a family board meeting, which is purely a family affair and no business talks are allowed,” laughs Rakesh Sabharwal.

Agregarious man, Rakesh Sabharwal is strict when it comes to punctuality. He shares, “I have given importance to time throughout my life and it is the reason because of which I have reached this position. One should and must be punctual and should know the art of time management to gain success.”

Talking about his hobbies, he is quick to respond, “I love travelling!” He shares with a broad smile, “I like travelling so much that I visit London at least four times in a year.”

Rakesh Sabharwal's elder son, Mukul Sabharwal joined his business in 2003 after doing MBA in International Business from London and is currently looking after the Iron & Steel business. Mukul, who is Director Operations shares the success story, “We are called the 'Iron and Steel family' because of our parental business. After my father overtook the business, he has taken it beyond limits anyone could imagine. I along with my brother have been acting like a team supporting each other to grow.” He proudly adds, “We are the biggest Iron & Steel handling agents of North India.”





Rakesh with wife



Sharad with wife

We supply to giant companies like Steel Authority of India (SAIL), Rashtriya Ispat Nigam Ltd (RINL) etc." On asking about father-son relationship, he promptly replies, "I have always looked up to him as a mentor. He is a kind hearted person and is not only an inspiration for me, but for a lot many other people."

"Business acumen of my father is outstanding. We ultimately get benefitted by his right approach, whether initially we would approve of it or not." quips Kunal Sabharwal, younger

son of Rakesh Sabharwal. Kunal Sabharwal looks after the real estate business of the group and has also completed his Masters in Business Administration from London. According to him, there are currently five ongoing projects out of which three are under possession phase while two are under construction. All geared up for his latest project, he shares, "Mayfair Residency is another crowning glory for architecture where we are bringing the best of functionality features with lifestyle amenities

like Swimming Pool, Indoor Fitness and Clubbing Studio, State-of-art Health Club, Lush green parks." Highlighting another key feature of the project, he points out, "Jalandhar always had a strong NRI link and so it is not surprising that Jalandhar is fast catching up the developed west. The prime location happens to be 66ft road where major commercial and residential projects are coming up." Revealing his future plans, he shares, "We want to cater to a different class next time which is for the economically weaker sections of the society."



Rakesh with his sons



Sharad with his sons and father





**All for  
innovative  
healthcare**

**Dr. Karan Goel  
Keva Industries**

The world of business can be incredibly cutthroat, high powered and difficult to break into. So where do you start if you have dreams of becoming a successful entrepreneur? One of the keys to success is having a clear goal and vision. You've also got to be exceedingly focused and driven to make a name for yourself in such a short time in the highly competitive business world. Meet Dr. Karan Goel, who went on to write the success story of Keva Industries with his dedication, entrepreneurial determination and self-belief.

Today, Keva Industries is positioned as one of the most trusted brand name in Healthcare sector in India with a dominant network footprint in more than 60 countries contouring as one of the world's largest Natural Healthcare company ever since its inception backed by a strong track record of innovation. Keva Industries has carved a niche for itself and today it is rated as the foremost name in Direct Selling Companies. The group is having more than 1000 employees, a worth of more than Rs.2000 crores with an accompanied diversification in

manufacturing, export of pharmaceutical, engineering products. Besides it has a huge infrastructure of dealing in construction and real estate development. The group altogether covers an area of 450,000 sq. ft.

This Indian origin company has its own investment offices in Europe, UK, USA & Japan with a strong, customer-focused approach and the continuous quest for world-class quality which has enabled it to attain and sustain leadership in all its major lines of business.



Karan and his father Madanlal Goel discussing business plans



**Karan with his young team**



**Office of Keva**

Speaking about his vision behind Keva Industries, Dr. Karan Goel says, "Our mission behind Keva Industries is to be the most trustworthy, competent and dedicated company bringing forth its exceptional and innovative healthcare and wellness products with a sense of utmost commitment, to fulfill the best quality with delivery obligations to each customer. That way it moves a step towards betterment of human health by improving the life expectancy of as many people as possible and hence helping mankind. It aims at providing the best business opportunity."

He continues, "Also, I wanted to make the benefits of all our products to reach every customer through a well-defined distribution channel and to let the distributing leaders succeed ahead in business development by awarding promotional plans in monetary terms with an abundance of material possessions and wealth."

Born to Mr. Madanlal Goel and Mrs. Geeta Goel, Dr. Karan Goel graduated from the San Francisco State University, USA. After travelling the whole of the US, he joined the Aarhus School of Business, Denmark to explore diverse academic pursuits. After a year, he joined a company called Droisys Inc. in San Francisco as a management analyst to Pharma and Biotech companies. During the same time, he worked as a local affiliate for an NGO named Delta Sigma PI in USA to convey a message that a person can do everything if he/she gets right training, education & accommodation.

Dr. Karan Goel says, "After my studies and work in USA, I decided to come back to India in 2007 and joined my family business 'King Exports.' Later on I started Keva Industries as I wanted to step in the healthcare business.

**“Our mission behind Keva Industries is to be the most trustworthy, competent and dedicated company bringing forth its exceptional and innovative healthcare and wellness products”**



Karan with other dignitaries in a function



Receiving a trophy

"Dr. Goel was conferred the 'Distinguished Services Award' that was bestowed upon him by Her Excellency Ms. Pratibha Devisingh Patil, Hon. Ex-President of India, in President House, in September, 2008, for outstanding contribution in the field of Cardiology. A man dedicated to his pursuits in the path of knowledge can never stay untouched by social responsibilities. With his love for humanity and kind nature, Dr. Karan Goel is regular at many social work activities. A multi-faceted

personality, Dr. Goel is a connoisseur, who takes interest in different activities that enrich and enliven life. He empathizes with people who suffer and is always on the lookout to do something that will enrich the lives of those who share their fate with him. The young and dynamic Dr. Karan Goel, has never let anything come in the way of his ambition to succeed against all odds. In fact, he has constantly endeavored to make a significant contribution to society and fulfilling his corporate social responsibilities.

It is quite well said that there is always a woman behind a man's success and Dr. Karan is no exception. The young, dynamic and a philanthropist at heart, Dr. Karan Goel is married to beautiful Aditi Goel and is blessed with two kids, daughter Saanvi and son Kriyansh. He says, "I really want to thank God for giving me such a wonderful and lovely life partner. Aditi has always been besides me no matter what the situation is."



Karan taking feedback from his staff about a product

**“Changes and difficulties are the other names of life. They are bound to happen, but if your values are intact, nothing can stop you”**



**Family at the temple**



**With a range of products from Keva**



A glimpse of the palatial farm house

**“My father is my motivation and he is the one who has always kept me motivated in all my endeavours”**

Dr. Karan's younger brother Varun Goel is Key Financial Officer at Keva Industries & Director at Exports Business and is married to Shruti Goel. The couple is blessed with a daughter Vanya Goel. Dr Karan Goel's younger sister Ms. Anchal Goyal also goes gaga over her brother's accomplishment and says, "My brother has done something very remarkable and Keva's success speaks volumes of his work."

When Dr. Goel is not working he loves to spend time with his family at home or at their farmhouse. Dr. Karan says, "Usually I am occupied with work but whenever I get time, I try to make the most of it. I usually love to go abroad to spend holidays with my family. Though I have travelled to lots of countries, my favourite one is the

United States of America and Europe." Dr. Karan Goel also makes sure that he is regular for the Puja at his house and also at the Grand temple in his farmhouse. Also Dr. Goel doesn't forget to dine out with his family twice a week and also goes on long drives whenever he gets a chance.

"On Sundays I make sure that I take out my kids for video-games and some fun," he adds.

Spirituality comes to Dr. Karan through his lineage. His calm and composed personality has a power that surrounds the atmosphere influencing every individual who comes in contact with him. Dr. Karan Goel spends at least an hour daily in meditation and exercise. He says, "Changes and difficulties are the other names of life.





**Karan with his family**

They are bound to happen, but if your values are intact, nothing can stop you. It is the zero state of mind that you achieve through meditation which connects you to supreme power.

Always make sure that your thoughts are in control so that you can alter and redirect them in a better way."

Talk about what keeps him motivated and Dr. Karan replies, "My father is my motivation and he is the one who has always kept me motivated

in all my endeavours. I have travelled to more than 40 countries for business and exploring things at the same time. Travelling has no substitute, and my father has always motivated me to travel."

Sharing the same thoughts Mr. Madanlal Goels says, "I have always motivated my both sons to travel and not to be afraid of anything. Travelling can give you experiences and teach you lessons which no book in the world can do."

Success Mantra as per Dr. Karan Goel is – Work for yourself. He says, "When you are working for someone at some point of time your growth will stop. Your package will increase but not as significantly as it will when you are doing your own business. A lot of different ideas can be explored with e-commerce as it requires minimum investment."



**Feeding cows at Gaushala**



**During a workout session**



**He has built  
his reputation  
brick by brick**

**Tarninder Singh  
Manohar Singh & Company**

He always believes that it is the goodwill created by his father and his hard work along with transparency in the business that is his strength. Meet Mr Tarninder Singh, who is taking his father's legacy Manohar Singh and Company to new heights. The foundation of Manohar Singh & Company was laid by late Mr Manohar Singh in 1956, after his migration from Patiala to Chandigarh. He came to Chandigarh with the idea of developing colonies but unfortunately government norms then did not allow him to do so. So he started to deal in property. However, it

was only after some time that he finally got his break and today Manohar Singh & Company is one of the oldest and most remarkable names of Real Estate in Chandigarh. Today, his son Mr Tarninder Singh is carrying forward the legacy that his father had created in all these years.

Born to Mr Manohar Singh and Mrs Satinder Kaur, Tarninder was an average student but he was very good with football and also spent much time in reading and scouting with friends. He recalls, "I was always inspired by my father because of the way he used to handle businesses

and succeeded in his goals, but I was more close to my mother being a kid. My mother always inspired me to work hard and to be honest in everything. She was my best friend and my childhood was definitely the best phase of my life."

But as soon as Tarninder completed his class 12th he had to look after his family business because of his father's illness in the year 1982. With his dynamic approach, Tarninder Singh soon gave the company a new direction with his views and tasted success. Soon after joining the company, he introduced state of the art global infrastructure.



A view of Multitech Towers, Mohali



Tarninder in a meeting

Upcoming project : The Crown at Mohali

His dedication and spirit of working provided a new height to the company. He says, "Tough conditions also play an important role in formulating new ideas and new ways of doing business."

In the year 2004 finally Manohar Singh & Company got the licence for colonization, after which the company expanded and achieved visible vertical growth. In the year 2008 the company started a multi-storey project with the name Multitech, which was spread across 7 lakh sq ft area in Mohali. This grand 14-storey project was designed by world renowned architect Hafeez Contractor and was a massive hit with the people of Punjab. Along with Multitech Tower Manohar Singh and Company

constructed many projects such as Marnat Floors, The Crown (by Hafeez Contractor) and Venetian Spaces which are quite eminent projects. Mr Singh says, "We have always given Chandigarh our best and that is why people rely on us. Our project in which apartment lookalike bungalows were built, was a massive hit in Chandigarh. Apart from that our project Marnat Floor was surely one of the most successful projects of Manohar Singh & Company.

Stating about the upcoming projects of the company, Mr Tarninder Singh says, "Our project Palm Spaces is a project with years of expertise and excellence in the field of construction of Manohar Singh & Company.

**"Tough conditions also play an important role in formulating new ideas and new ways of doing business"**



Tarninder with senior staff of company

We have laid out ambitious plans to develop a world class township that will provide the best in class and facilities. This integrated township will have many residential complexes as well as commercial setups. This project having fantastic outlook with a dedicated area of 13 acres with landscaping and water bodies adds to the beauty of the township. The best thing about this project

is its location. This project will have a great impact in the field of real estate. Quality living environment is being created with a good distribution of green spaces with the residential areas."

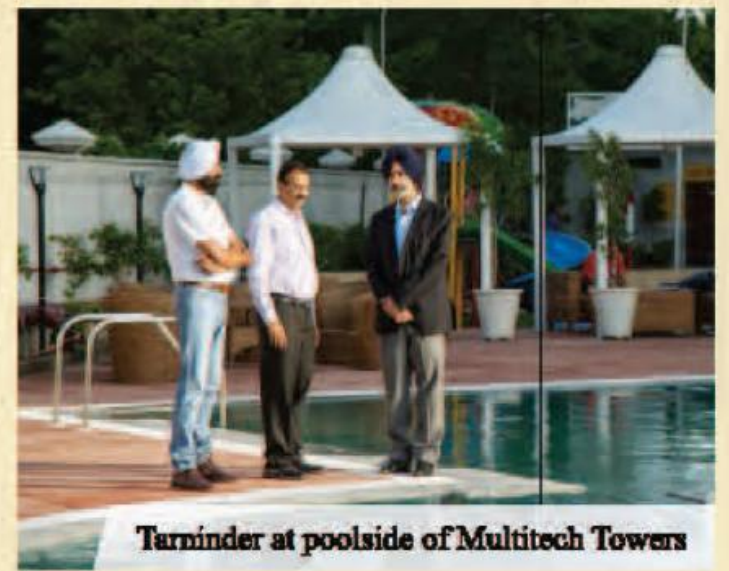
But the road to success was not a cake-walk for Mr Singh. There was a phase when he actually struggled and finally with his risk taking

capabilities he emerged victorious. "I have seen many ups and downs. The phase from the year 1995 upto the year 2002 was the worst phase in real estate sector and I had to face many problems. But I decided to take calculated risks and finally that proved to be the turning point and things started to turn in our favour."



Tarninder discussing about the development of the project at New Chandigarh

**“We have always  
given Chandigarh  
our best and that  
is why people  
rely on us”**



**Tarninder at poolside of Multitech Towers**



**Beautiful bird eye view of the garden at Multitech Towers, Mohali**



Tarninder posing for the camera

**“We have laid out ambitious plans to develop a world class township that will provide the best in class and facilities”**

Stating his vision Mr Tarninder Singh says, “Our customers inspire us and we wish to be the foundation on which they would build their future and realize their dreams. Together with our customers we are striving to build whole communities across India. We are striving to provide millions of families with a home. We aim to touch the lives of millions across the country by providing quality residential and commercial solutions.”

When not occupied with his business meetings, Tarninder makes sure he gives ample time to his family. Married to Navneet Kaur, the couple is blessed with three kids, eldest is daughter Sargun who herself is an ace architect and also

helps Tarninder in the business. Another daughter Mannat is still busy with her studies while youngest son Harshaan is just five years old and has started his school with Kindergarten. “I believe that family plays an important role in success of any person, and I am really lucky that my family has always supported me and they are always with me in whatever I do.” Mr. Tarninder Singh loves long-drives and he goes on drive with his children in his Mercedes quite often. When out of country, Mr Tarninder can be found in London, enjoying his holidays with his family. Besides, Mr Singh is also very health conscious and makes sure that he goes to gym regularly. When it comes to being spiritual, Mr Singh also goes to Gurudwara without a miss.





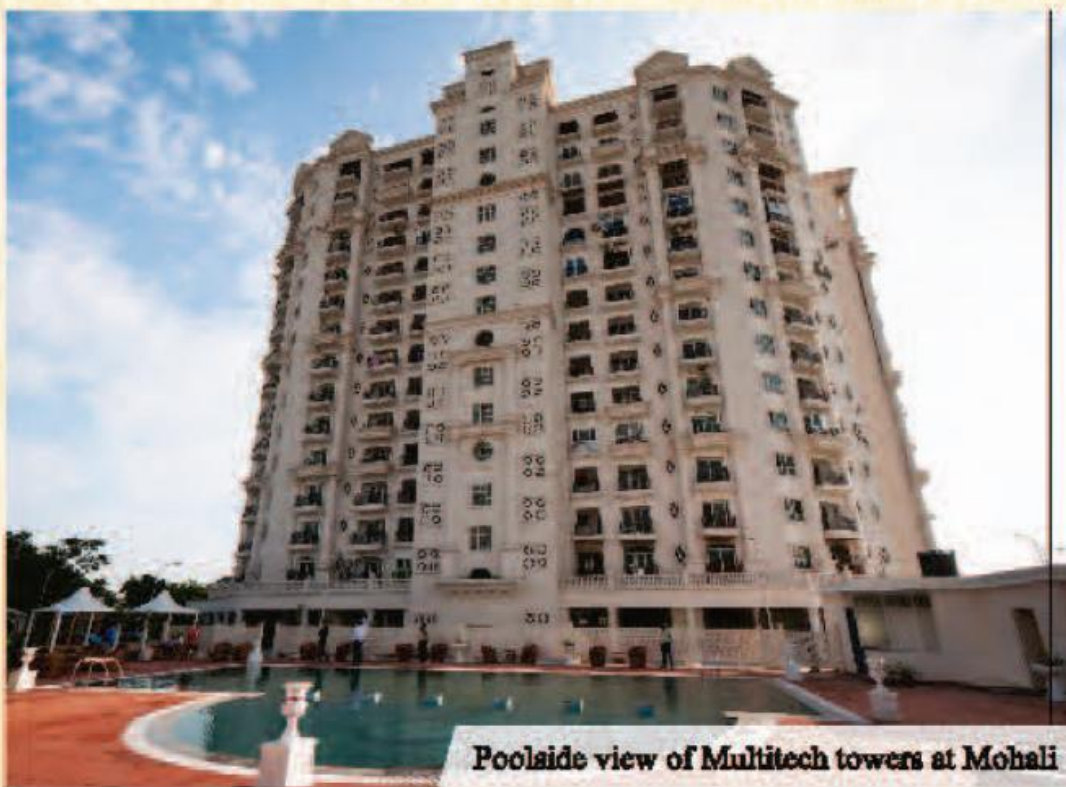
Entrance of the new project at New Chandigarh

But what is it that keeps Mr Tarninder Singh going on inspite of so many challenges? He answers, "I believe that single handedly we would not have taken the company to new heights. It is because of continuous efforts and years of hard work done by my father, which has actually made Manohar Singh & Company, a pioneer in the field of real estate. Also, the vast

and extensive support from our staff plays a vital role in the company's success."

For Tarninder, success is not just about money and fame. True success, according to him means peace of mind too, and that is why his company is also not in any way behind in doing social work for the betterment of the society. Manohar Singh & Company runs a charitable hospital in

Chandigarh (Guru Granth Sahib Seva Society). The hospital conducts free eye operations and dialysis of kidney patients for those who can't afford it. Besides, there is also a free ambulance service for the needy patients. According to Mr Tarninder Singh, success mantra for today's youngsters is honesty and clarity with the profession.



Poolside view of Multitech towers at Mohali



Tarninder in conversation





**Where business  
excellence and  
charity coexist**

**Jai Kishan Saini**  
**MEX Switchgears Pvt. Ltd.**

With his never-ending chutzpah, Jai Kishan Saini has created an empire known as MEX Switchgears which is one of the largest and fastest growing electrical and power distribution equipment manufacturer and supplier of the country based in Jalandhar. An expert in electrical technology with specialization in switchgears field, Jai Kishan Saini has been the driving force behind the phenomenal success of the decades old business.

Passionate about his work, Jai Kishan Saini even at the age of 80 has been never late to his office. He has prospered under the guidance of

his father while he learnt to stay grounded from his mother. "My parents have always taught me to stay level headed and take things in my stride. To take life as it comes and each moment at a time is something I have imbibed from them," smiles Jai Kishan Saini. This fine gentleman does not rest a day and is on his toes round the clock.

Sharing the journey of his venture, Jai Kishan Saini says, "I used to work in the electricity board of Jalandhar and it is then when I found my passion. My keen interest in this area made me become an electrical engineer and later on

foundation of MEX Switchgears in 1960 was laid." He adds, "Initially, we only used to do the repairing and motor winding work. But, during that period in an effort to promote the small scale industries of India, the government put a ban on imported goods. This worked wonders for us as we expanded exponentially. We grew from a cottage industry and expanded our operations extensively to reach this present position."

"The company has grown, as a market leader with its ever growing product range including electrical switchgears, electric motor starter."



Jai Kishan Saini , Chitwan & Shimmi with staff



Jai taking a round in the factory



Jai Kishan standing with premium products

"They also make change over switches, switches and fuse units, isolators, contactors, overload relays etc., which are technically excellent, sophisticated and reliable. Our products have varied applications in agricultural, industrial and domestic sectors," informs Jai Kishan Saini. He proudly shares the big achievement, "We were honoured with a national award by the Ministry of Micro, Small and Medium Enterprises (MSME), Government of India."

Saini, who holds the responsibility as the managing director of MEX Switchgears Pvt. Ltd talks about how he handled the challenges and adversities to reach this position, "I want to excel in what I do, as I do not believe in doing the regular. When you think about things being

easy, they become achievable. Difficulties are there in everything, all depends on how you master them. Mex has overpowered many of its competitors in its pursuit to attain perfection and trust from the buyers." While he has been credited with transforming his company into a streamlined conglomerate of being the largest manufacturer and exporter of electrical switchgear and control gear in the North, his leadership traits have made him one of the most influential personalities in his region.

MEX Switchgears is recognised for its excellent and innovative products ranging from electronic starters, switches, contactors, isolators and so on. The company boasts of being 9001:2008 certified by Det Norske Veritas (DNV) for excellent quality management system.

**"At MEX quality is a tradition. We are committed to improving the quality of life of the communities that we serve"**



**Jai Kishan instructing a worker**

He credits the success rate to their highly skilled and technically qualified human resource that is chosen very carefully by the board at MEX Switchgears Pvt. Ltd.

Jai Kishan Saini shares the motto of the company, "At MEX quality is a tradition. We are committed to improving the quality of life of the communities that we serve." Under his able guidance, the team of professionals toil day in and day out, to keep abreast with the changing

technology. They introduced the oil brake starter at a time when the market knew little about the new change. With this advent, MEX started a whole new segment of its own. The company has relentlessly made efforts to promote this technology in the rural areas far and wide where it is needed the most.

Jai Kishan Saini is proud to state, "Besides India, we have a huge market in Nepal and Bhutan. We develop everything on our own.

Materials are tested for quality in our own labs. From product designing to development everything is in-house." At MEX forging quality comes above everything else. MEX has earned a unique place in this business for the supreme quality and service that they render to their customers when it comes to electrical equipments.

The company is known for its innovative designs that keep changing often to suit the taste and preferences of the customers.



**Charitable hospital by MEX Switchgears**

**“We were honoured with  
a national award by the  
Ministry of Micro, Small  
and Medium Enterprises  
(MSME),  
Government of India”**



**Jai & his brother taking a round of the factory**



**MEX Switchgears ready for the packing**



Jai Kishan with family

**“I strongly feel that you don't need to be associated with politics in order to serve the society and work for people”**

Having a state-of-the-art infrastructure with full manufacturing facilities under one roof, the products of MEX are accredited with ISI mark.

Known for his social innovation and a change agent who has been a mentor for fostering the growth of the company, Jai Kishan Saini presents a challenge that calls forth the best in people and brings them together around a shared sense of purpose. A man with an august presence who has served as a counsellor in his region for 19 years, he also became the Mayor of Jalandhar city in 1991. He is also a former minister and his work is till date remembered and appreciated by the denizens of the city. After achieving so much, we wonder why politics took a backseat for Jai Kishan Saini. He serenely responds, “The business was suffering as I couldn't focus on it

due to politics. So in 2002, I left it and involved myself completely in work. However I never left my party, as I strongly feel that you don't need to be associated with politics in order to serve the society and work for people.”

His daughter-in-law Chitwan Saini and daughter Shimmi Kalra are a huge support and helping hand in the business. They are part of the board of directors of the company which also includes his brothers Suraj Dev Saini and Sukhdev Saini from the family.

His brother Suraj Dev has proved to be an asset for the company.

Suraj Dev Saini works in perfect harmony with his brother to deliver huge results each time.





**Jai Kishan with grandchildren**

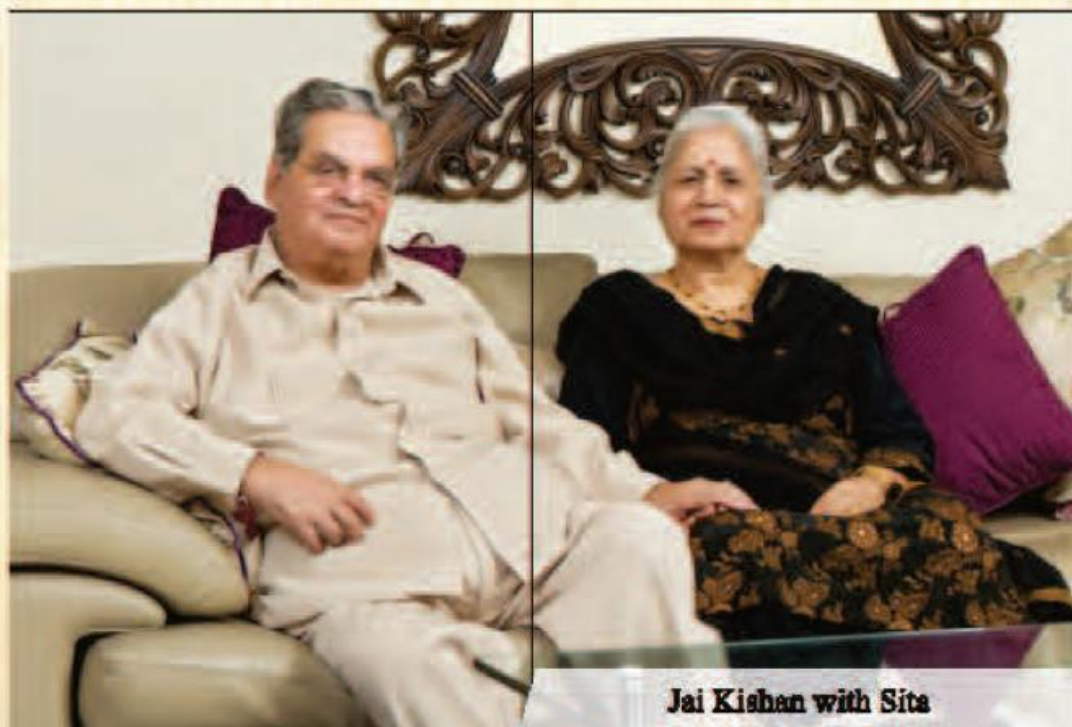
"He treats me as his own daughter. He has shouldered the responsibility of production and dispatch at the company. He has lots to offer when it comes to learning from his experiences and skills of management. A much disciplined man, his enthusiasm towards work is to watch out for. And when it comes to family, he is a dotting grandfather and loves to spend time with his grandchildren," smiles Chitwan. She adds with a smile, "And he is an admirer of my

culinary skills and he always has loved to have simple homemade food."

"In 2014, we went to China. Though it was a business trip, but he took us all along with him. It was surprising to see that my father even at this age was moving from one electrical equipment stall to another at a fair there with a lot of curiosity and eagerness. That trip was a memorable one as we were able to spend quality time with him," recalls Shimmi who looks after accounts and

finance of the company. She adds, "He has been totally into work throughout his life and is passionate about it, but has always struck a balance between work and family."

Jai Kishan Saini is very proud of his children and has breathed a sigh of relief ever since they have come into the business picture. He also runs a charitable hospitable under the name of 'Chanan Devi', which he expresses is in the loving memory of his parents.



**Jai Kishan with Sita**



**Sita with daughter Shimmi & daughter in law Chitwan**

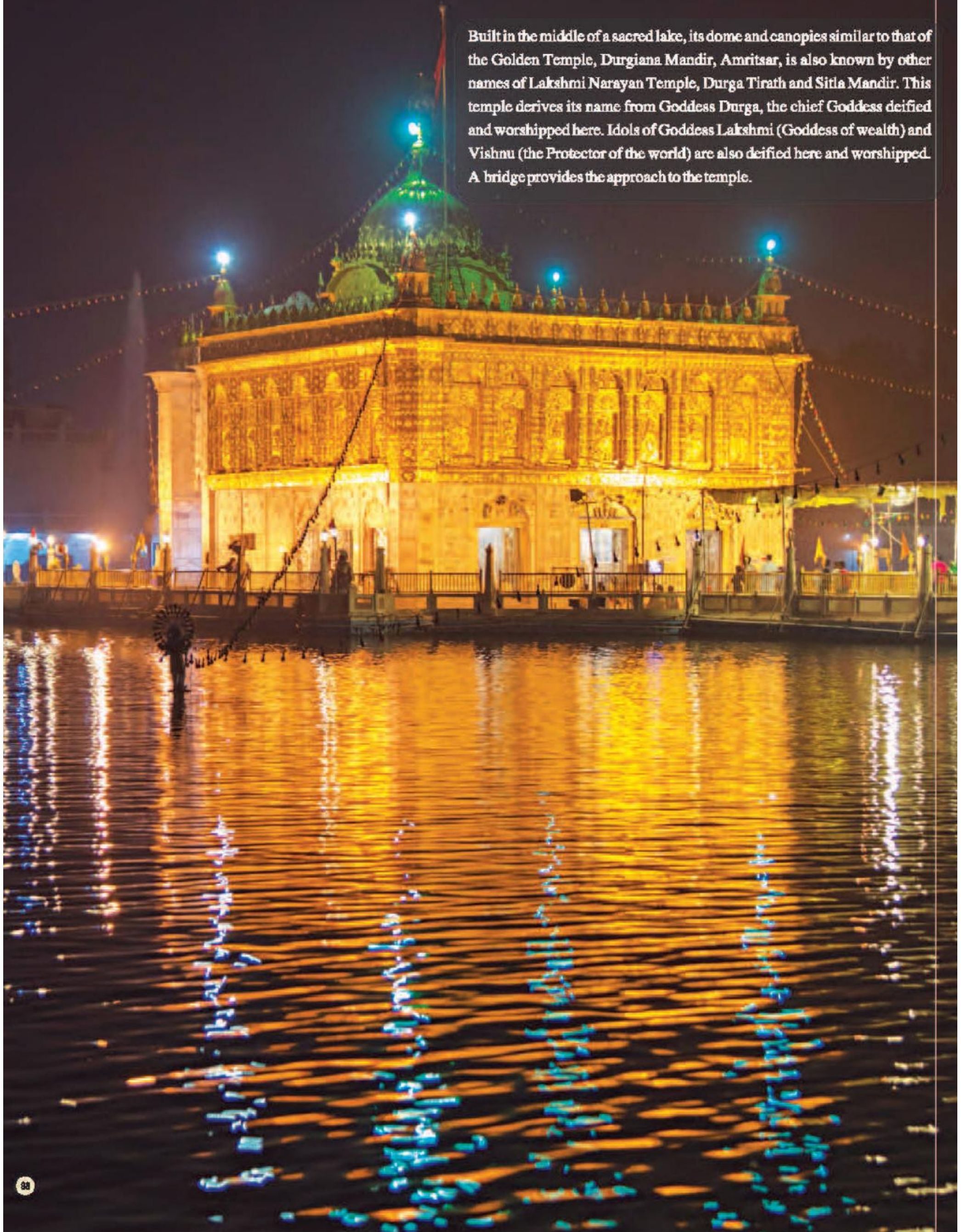
# Religion is a Way of Life Here





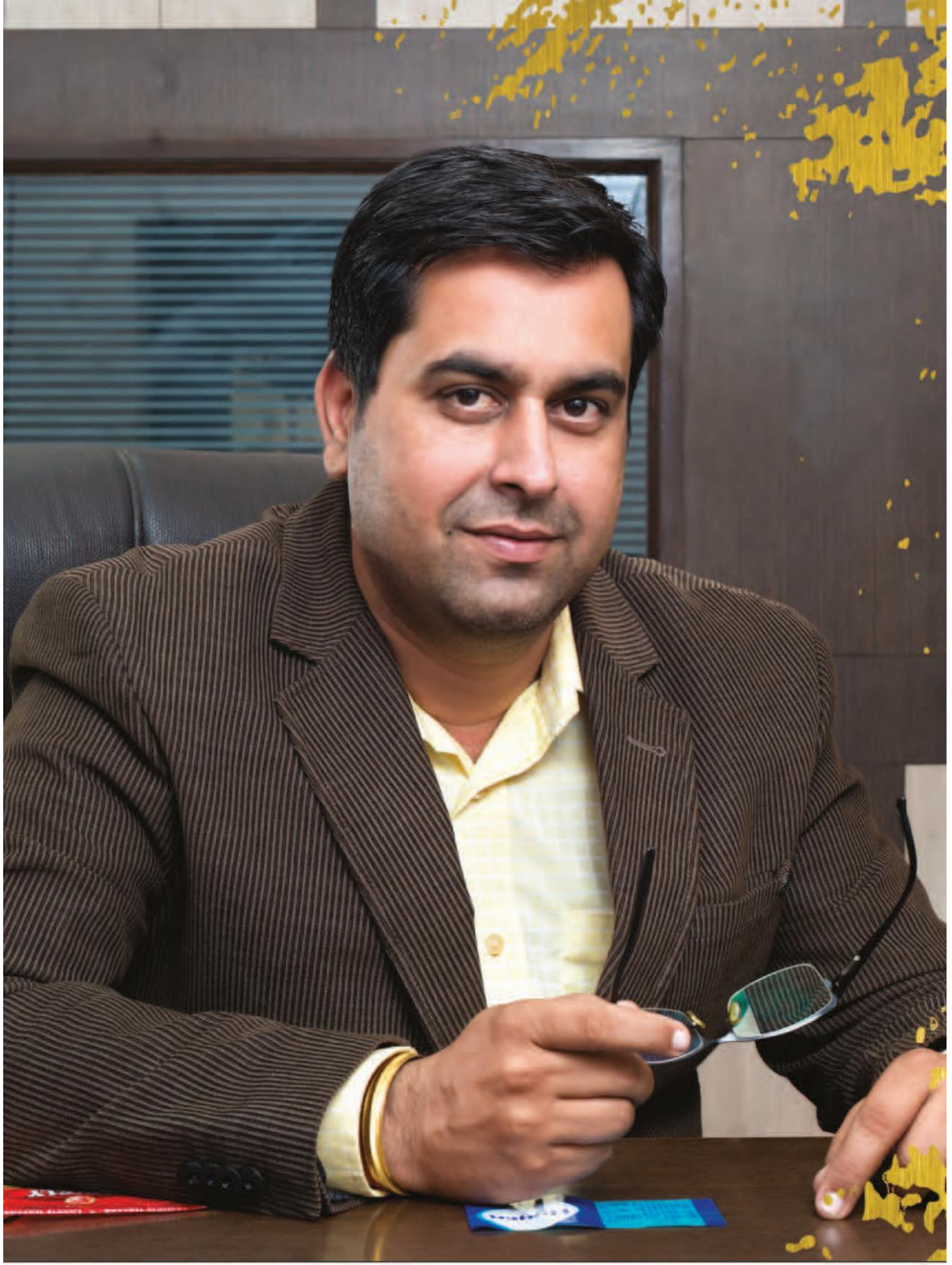
Long queues of devotees, chanting, singing in unison while the sound of kirtan at the shrine, wafts through the air, even as kar sewaks can be seen organizing footwear, sweeping the premises and cleaning utensils, creates an aura of religiosity at the Golden Temple in Amritsar. Sri Harimandir Sahib Amritsar is not only a central religious place of the Sikhs, but also a symbol of brotherhood and equality. Everybody, irrespective of caste, creed or race can seek spiritual solace and religious fulfilment without any hindrance. It also represents the distinct identity, glory and heritage of the Sikhs.


Built in the middle of a sacred lake, its dome and canopies similar to that of the Golden Temple, Durgiana Mandir, Amritsar, is also known by other names of Lakshmi Narayan Temple, Durga Tirath and Sitla Mandir. This temple derives its name from Goddess Durga, the chief Goddess deified and worshipped here. Idols of Goddess Lakshmi (Goddess of wealth) and Vishnu (the Protector of the world) are also deified here and worshipped. A bridge provides the approach to the temple.



Moorish Mosque was commissioned by Maharaja Jagjit Singh Bahadur and was completed in 1930. The Mosque is indeed an example of the religious tolerance during the time of the Maharaja's reign in Kapurthala. The mosque complex comprised some amazing paintings by the students at Mayo School of Arts in Lahore and is located amidst a beautiful garden.







# **Creating waves in plastic packaging**

**Kamal Ohri**  
**Sewak Industries**

In the year 1968 a man worked hard to make paper bags and sell them on his cycle in different markets. He used to cycle for miles and along with his wife he even made paper bags with his own hands to earn his livelihood. Eventually he understood the business and worked relentlessly to establish Sewak Industries. He is none other than Mr Sudesh Ohri who has turned the art of packaging into a full fledged industry. Today his sons Mr Kamal Ohri and Mr Bhushan Ohri are taking the firm to new heights with state of the art machines for providing packaging solutions

to more than 250 clients of this region.

The success story of every enterprise lies on the shoulders of some personalities whose indomitable will and remarkable foresight make it possible. It is the pioneering spirit of the Ohri brothers that has seen the rise of the Sewak Industries to its present position as one of the biggest players of plastic packaging industrial map of Punjab and adjoining states. It is due to their efforts that till date Sewak Industries has not knocked at any bank door for any kind of loan or limit.

Under the pronounced guidance of Mr Sudesh Ohri, Kamal and Bhushan have expanded Sewak Industries to an extent that now clients come to them on their own. For the last 13 years both the brothers have been taking care of the business established by their father. Mr Kamal Ohri says, "My father started to make paper bags and supply all over. At times my mother Mrs Sunila Ohri also used to make paper bags with bare hands. After working hard enough for many years with consistency, my father finally bought a new machine for paper bags.



State of the art packaging machine at Sewak industries





**Kamal & Bhushan inspecting work in the factory**

**Printing in progress**

After some struggle our father was able to establish a small factory. Also, we used to supply paper bags to big companies like Hindustan Uniliver at one point of time, but today we have stopped manufacturing paper bags and now are into plastic packaging materials completely. Mostly all the big brands from different sectors are our regular customers.”

Elder brother Mr Bhushan Ohri who takes care of the marketing division of Sewak Industries majorly says, “I take care of the marketing ventures and roping in new clients is always on my list, while Kamal takes care of the factory operations. Although, our father has now taken

the backseat, he regularly goes to the factory and monitors our operations whenever he gets the time.”

Sewak Industries have proved their mettle in the market and they make sure that they never compromise with the quality of their products. Mr Kamal Ohri says, “Many a time we have got offers from big business houses to do their work only, but we have always turned down the offer as many small scale industries are associated with us and we respect our relations with each and every client.” Result driven and willing to work harder and smarter than others, Kamal Ohri knows the importance of nurturing employee relationships.

**“We used to supply paper bags to big companies like Hindustan Uniliver at one point of time”**



Kamal & Bhushan With father Sudesh Ohri at the factory

He is self-motivated and believes he can do what has not been done before.

When asked about his team, Kamal says, "My employees are like my family. I give them full priority and have complete faith in them. I help and support them in their financial matters. I always tell them to give all their worries to me and that I will provide a solution to it."

"My entire team shares the same passion as mine and are fueled by values of trust and commitment. My staff is my strength. They take their jobs very seriously and are self motivated," he adds. Mr Kamal Ohri's success cannot be measured or described in words. For him success is to serve the customer in the best possible way. "When the customer is satisfied,

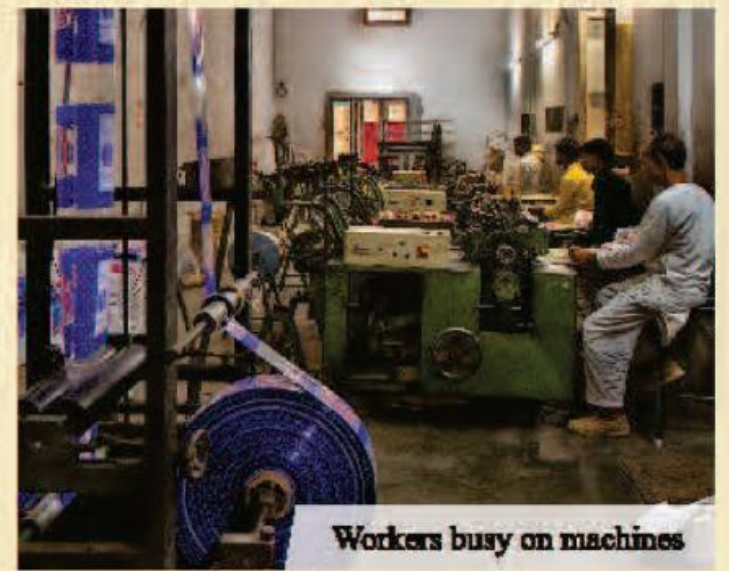
we are over-joyed, only then I can say Sewak Industries has no regrets," says Mr Kamal.

Both the Ohri brothers have done their schooling and college from Bathinda and since their teens they always had a keen interest in their father's business. As a youngster they even kept going to factory just to understand the process.



A worker busy operating packaging machine

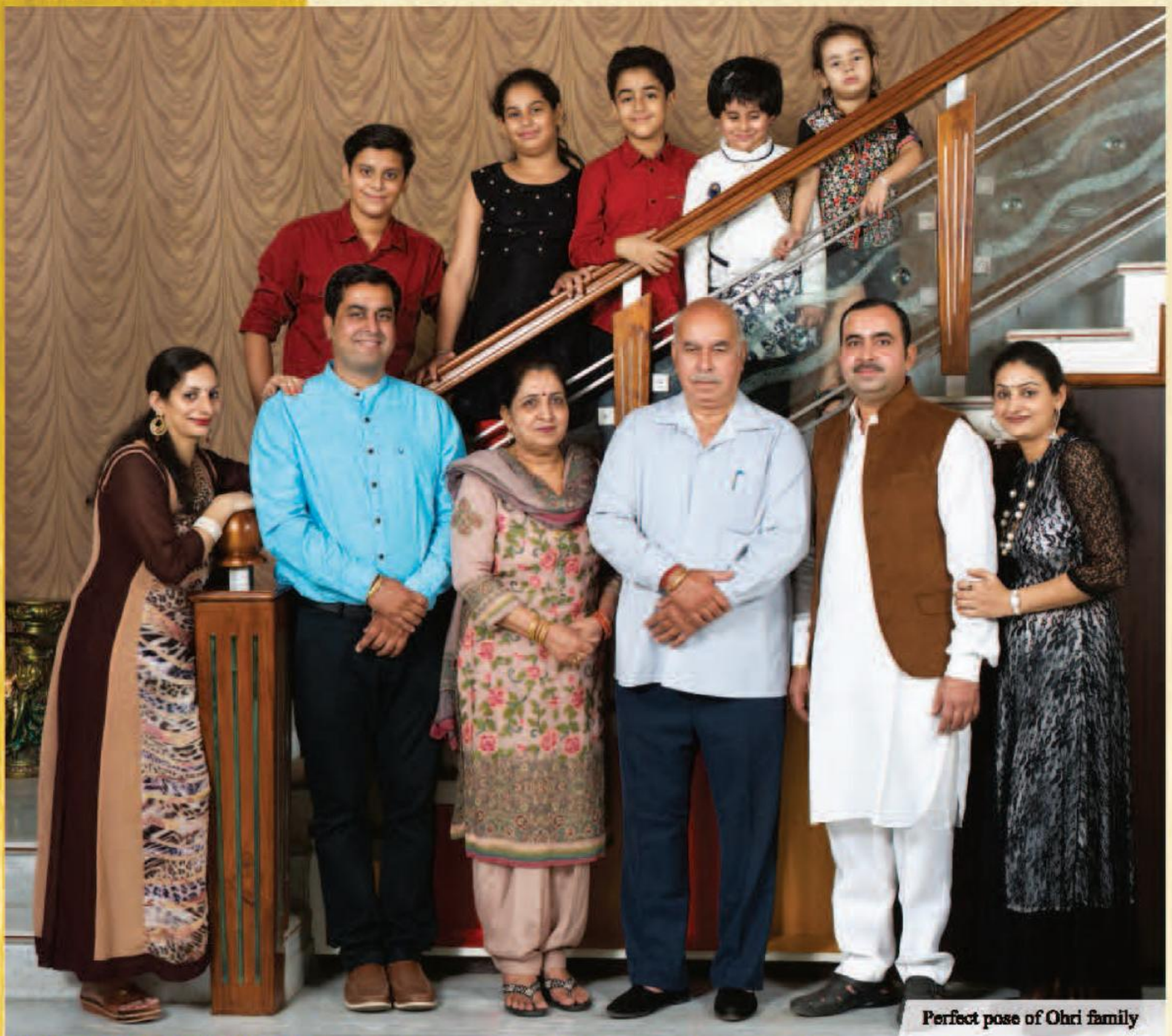
**“My employees are  
like my family.  
I give them  
full priority and  
have complete  
faith in them”**



**Workers busy on machines**



**The Ohri trio**



Perfect pose of Ohri family

**“Only if you are able and willing to work persistently, you can reach great heights”**

But establishing an empire was not an easy task for the Ohris. Mr Kamal Ohri says, “We never had to face any tough competition by God’s grace as we were the only people who were making packaging materials along with the printing of the material. Many people used to get their job done from Delhi, but when we started our venture then people started to buy products from us.”

When Kamal and Bhushan are not working they are at home with the family or they are on vacation and that too with the entire family. Mr Bhushan says, “We are a joint family, and whatever we do we do it together. If we are not in office we are with our families. Also, we never

go on vacation separately, either its the entire family or no one. We don’t like to show off, we are what we are and we are also proud of it. Both of us have learned a lot from our father, even today we are learning from him.”

Married to Mrs Mamta Ohri, Kamal is blessed with two daughters Anshika, Harshita and a son Ayush. While elder brother Mr Bhushan Ohri is married to Mrs Neetu Ohri and is blessed with two sons Divas and Dhruv.

There are some people whose qualities intrigue you the moment you come in contact with them. Astuteness and sagaciousness are the virtues about Mr Sudesh Ohri that come almost instantaneously when you hear him talk.



Sudhesh with grandchildren in playful mood

Going by today's generation pinnacle of Sewak Industries, Mr Sudesh Ohri says, "One thing you cannot compromise upon in this business is honesty and dedication. Honesty to the profession is a must as one can only become successful through years of hardwork. Overnight riches don't last for long. Only if you are able and willing to work persistently, you

can reach great heights. You cannot just earn huge money in one day, hence patience and dedication is also required."

The values that are reflected in Mr Sudesh Ohri not only speak volumes of the person he is, but also from where these virtues stem from and to where they transcend. "I am a proud father as my

sons have been looking after the business responsibly. They are very dedicated and have followed the path gracefully. I have never trained or lectured them, but I believe responsibility teaches you everything," quips Mr Sudesh Ohri.



Bhushan Ohri with family



Kamal Ohri with family





# **Growing by leaps and bounds**

**Rajinder Gupta**  
Trident Group

A wise man had once said that, "Power and prosperity are best shared"! That man today leads one of world's most prestigious – Trident Group! Born on the 2nd of January 1959, Rajinder Gupta is presently the Chairman of Trident Group, a business corporation with its headquarters located in Ludhiana, Punjab. Trident Group primarily deals in Home Textiles, Paper Manufacturing, Chemicals and Power.

Under his strategically perfect management, the group has grown at the rate of over 30% annually and has gone on to become one of the

largest yarn spinners in India, leading global manufacturers of terry towel and world's largest wheat straw based paper manufacturers. Rajinder being the first person to enter entrepreneurship possesses over 3 decades of industry experience, and to add to that, he also holds tremendously diversified exposure to promoting industrial ventures & holding Directorship of various companies.

"We at Trident have doubled ourselves every three years and the major credit for it goes to our stakeholders. They have risked on unconventional

technologies and have helped us introduce many first time concepts. With changing times it is imperative for the businesses to constantly innovate. Forward looking ideas are therefore the premise of initiatives and projects. With people being the change agents transforming the organization, it is essential for organizations to treat its members as partners in progress. We are confident that with support of all our stakeholders, the company will accelerate its momentum towards its objectives and continue to add value to life," says Mr Rajinder Gupta.



Towel Rolls at the factory





Mr. Rajinder Gupta inspecting finished products

Posing with towel range

Other than being an active member of several trade and management organizations, Mr. Rajinder is also actively associated with quite a few philanthropic ventures too. Some of the strategic positions that he holds include Vice Chairman in the Punjab State Planning Board (PSPB) in the Rank of Cabinet Minister. Advisor to the Deputy Chief Minister of Punjab on matters related to Government Reforms, Employment, Skill Development, Technical Education, Industrial Investment and Infrastructure. On the Board of Governors of Punjab Bureau of Investment Promotion as a Representative of Trade, Industry & Commerce. Chairman of Advisory Council of Federation of Indian Chambers of Commerce & Industry (FICCI) for the states of Punjab, Haryana, Chandigarh & Himachal Pradesh.

Rajinder was one of the only few who took several bold risks during a time when Punjab was going through a violent phase and was considered to be highly unstable. This was the time when capital and companies was leaving the state but instead, unlike others, Rajinder took a different route and began establishing industries. Some of the prestigious awards conferred upon Mr. Rajinder Gupta include "Padma Shri Award" from Dr. APJ Abdul Kalam, the then President of India in recognition of distinguished service in the field of Trade and Industry (2007), "PHDCC Distinguished Entrepreneurship Award" by The President of India (2005), "Udyog Ratna" by the Chief Minister of Punjab (2004) and Top 20 India Inc Icons for "Entrepreneur of the Year Awards" by Ernst & Young (2004) to name a few.

**“We at Trident have doubled ourselves every three years and the major credit for it goes to our stakeholders”**



An Aerial view of Textile Plant at Budhni

Being a self-made successful first-generation entrepreneur, Rajinder is also known as Dhirubhai Ambani of Punjab. He is the perfect example how a true businessman should be! On 18th of April 1990, the company decided to incorporate itself in the state of Punjab, and with that came into picture – Trident Limited. And soon after that; for the first time, the company decided to diversify its reach into yarn, paper and terry towels as well.

Having said that; they quickly implemented its yarn spinning project into joint sector with PSIDC! This was being done to set-up manufacturing facilities for cotton yarn which had an installed capacity of 24,960 spindles. And from here onwards; growth & success went hand-in-hand!

A Harvard graduate – Rajinder has also completed his studies from ISB Hyderabad &

Templeton College University of Oxford. Rajinder's father was a very small-time cotton trader in Punjab itself. Coming from such an odd background, Rajinder was forced to drop out of school at an early age of 14 while he was in 9th grade. Soon after which he began his career by doing odd jobs like making cement pipes, candles, etc and earned a negligible amount of INR.30 a day.



Towel Production in process

**“The group has tied-up with some of world’s best technology partners and system providers to get the best-in-class, cost-effective and fast produced products”**





**A Happy Family**

**“Some of the prestigious awards conferred upon Mr. Rajinder Gupta include “Padma Shri Award” from Dr. APJ Abdul Kalam, the then President of India”**

And, after working hard for many years, Rajinder decided to start something of his own in the year 1985. One thing led to another and with an initial investment of INR 6.5 crores he set up his first ever fertiliser manufacturing plant called Abhishek Industries, on a licence granted by his friends in the Union government.

The flagship company of the group – Trident Limited, today reaches out to customers that are spread in more than 75 countries across 6 continents. The Group has successfully executed projects worth INR 36000 Million over last 5 years. Trident Limited is one of the largest yarn spinners in India, one of the top five of the world’s largest terry towel manufacturers and the world’s largest wheat straw based paper

manufacturer. To add to that, Trident draws 10% of its Paper segment revenues i.e. INR 7,248 Million by just exporting its goods across 35 countries such as India, Middle East, Africa, U.S., Latin America and the U.K. through a network of 60 distributors.

Their Textile wing contributes to more than 75 % & Paper segment contributes 20% of the group’s total business. Also Trident is widely considered to be one of the lowest-cost producers of paper in the mid-segment. To add to that, their paper and chemicals division also produces sulphuric acid and co-generates soda recovery as well.

The group has tied-up with some of world’s best technology partners and system providers to get



Mr. Rajinder Gupta with his son Abhishek Gupta

the best-in-class, cost-effective and fast produced products. Trident has been associated with some of world's most renowned retail companies as its customers, some of these include: Ralph & Lauren, Calvin Klien, Target, IKEA, Wal Mart, Bed, Bath and Beyond, J C Penny, Chris Madden, TJ Maxx, Luxury Linens, etc and many more...

Hence, with revenues worth INR 3358 crores

(US\$530 million) in the fiscal year 2012-13; Trident Group today accounts to a \$ 1 billion enterprise and has an employee headcount of more than 10,000 direct and 20,000 indirect employees.

Other than that; being the kind-hearted person that he is, Rajinder under the wing of the 'Trident Group', has also established and financed many educational and cultural

institutes in India, along with that they have a long history of philanthropic activities too.

He is a proud father of a daughter – Neha Gupta who holds a master's degree in finance from Cass Business School, London and a son Abhishek Gupta who recently took over the position of Managing Director in the firm, and is a graduate from University of Warwick, UK.

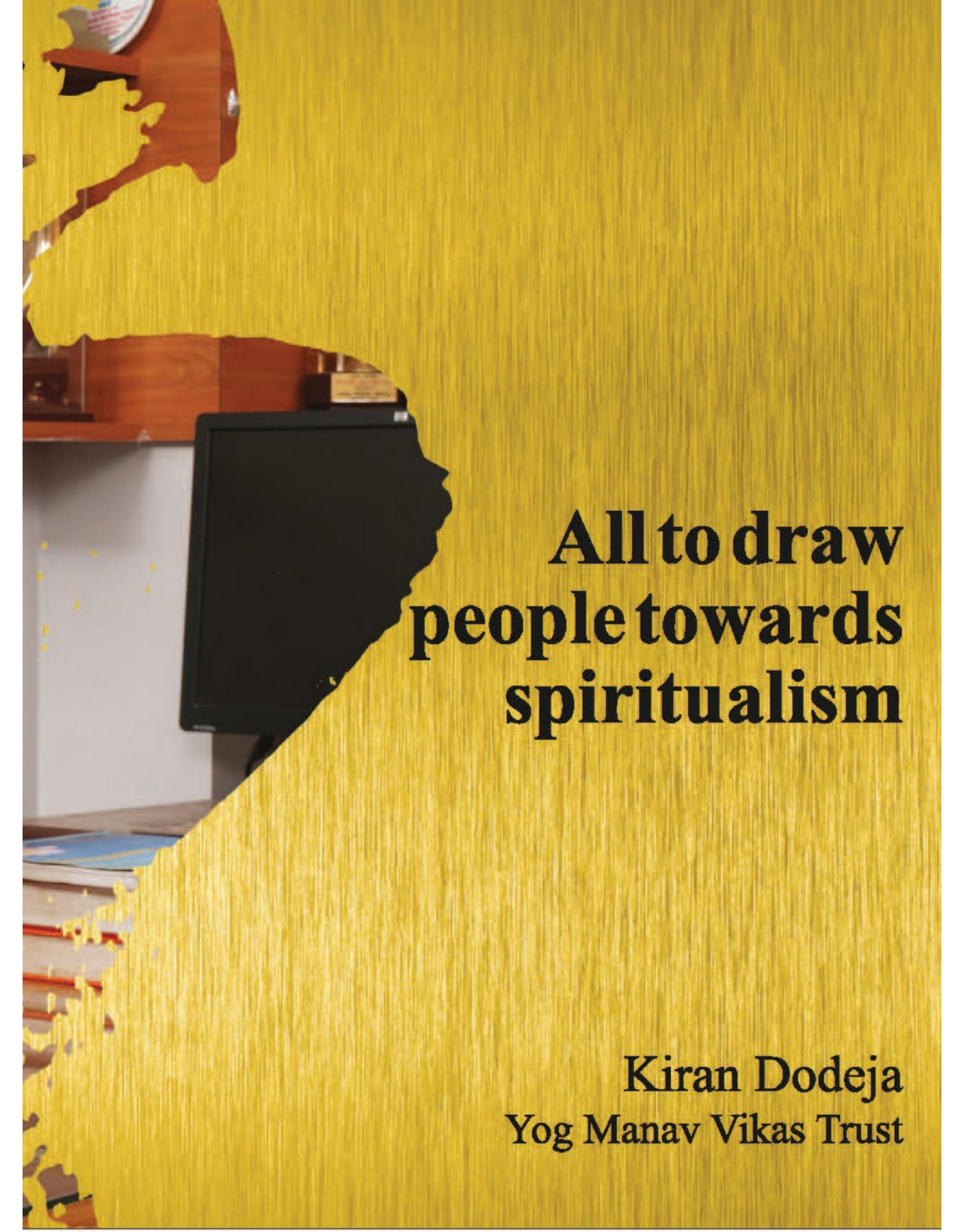


Father - Son duo



Mr. Rajinder Gupta with his wife





# **All to draw people towards spiritualism**

**Kiran Dodeja**  
**Yog Manav Vikas Trust**

Amidst beautiful serene atmosphere of hills and peaceful location surrounded by snow-capped peaks of Dalhousie/Banikhet, Yog Manav Vikas Trust was established in the year 2001 as a social charitable non profitable organization by few officers of NHPC and their wives led by Mr & Mrs Dodeja with the objective of serving the humanity in the fields of education, social upliftment, women's empowerment, rehabilitation, capacity building, environment and spirituality in Chamba district which is considered backward district of Himachal

Pradesh comprising over 90% population living in rural areas, with overall literacy rate of Chamba being at 65% and SC/ST population being 20-25% and over 60% families belonging to Below Poverty Line (BPL) with agriculture being the mainstay for 70% of total population. Buddha's teachings of generosity, compassion and wisdom and Gita's instructions on Loksangrahartha always has been the guiding force for Mr SK Dodeja and his wife Mrs Kiran Dodeja. Mr SK Dodeja, is a mechanical engineer having served the country for 45 years

in the field of construction of medium and large sized hydro electric projects & Yamuna/ Himalayan Expressway subsequently propagating the teachings of spirituality, also linking to management for enhancing the efficiency and performance in the field of project management. Simultaneously both entering in the field of social service by founding Yog Manav Vikas Trust in the year 2001. A successful engineer, Mr Dodeja served in Chamba district for long periods in stretches in a total span of 45 years of dedicated service.

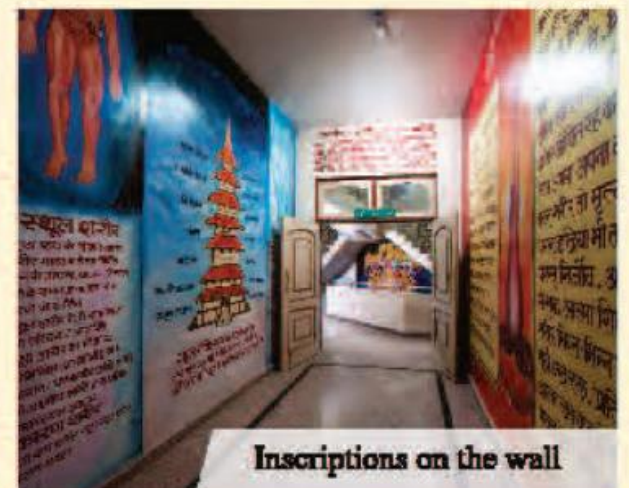




# अज्जलार्जिसर्णिण



Kiran and SK Dodeja with staff and students



Inscriptions on the wall

During these tenures he and his wife got the opportunity to have insight into the hardships and sufferings of rural folk and their children living in the remote areas in the vicinity of a number of hydro electric projects constructed by NHPC since 1978 one after the other. Mr & Mrs. Dodeja say, "Altruism and spiritualism in one form or the other has been an integral part of my life. Intermittent tenures of service on projects in Chamba district inspired and compelled them to contemplate upon executing something different, something new and innovative on this land for the human beings living here, poor rural folk and society in general." "The objective of the Trust is also to draw human beings toward spiritualism, for which the path of their general upliftment

followed with motivation towards entering into this path of spirituality was considered appropriate. Children and women were initiated towards such learning followed with the practice of meditation," says Mrs Kiran Dodeja, Chairperson of the Trust since its formation in 2001. Mrs Kiran Dodeja, is a Graduate in Science and qualified B.Ed., She is Reiki Grandmaster and earned many honors and laurels, bringing the organization to this stage of high reputation improving the quality of life, of rural folk particularly through women's empowerment. Another feather in the cap of the Trust was the establishment of "Yog Manav Vocational Training Institute in 2002", which is accredited by National Institute of Open Schooling, Ministry of HRD, Govt of India for

**"Altruism and spiritualism in one form or the other has been an integral part of my life"**



Mr. & Mrs. Dodeja in office

courses of Electrician / Technician, Cutting and Tailoring, Dress Making, Beauty Culture, Certificate in Computer Applications and Secretary Practice through which more than 2000 girls/women of rural background have been trained in NIOS courses & many of them are earning their livelihood through self employment in respective villages. Also, the Trust established Bal Ashray for parentless children in 2003 with capacity upto 20 boys, with admissions for shelter including fooding, lodging and schooling facility which functioned successfully till 2014. The Trust also has the credit of constructing lift irrigation scheme for

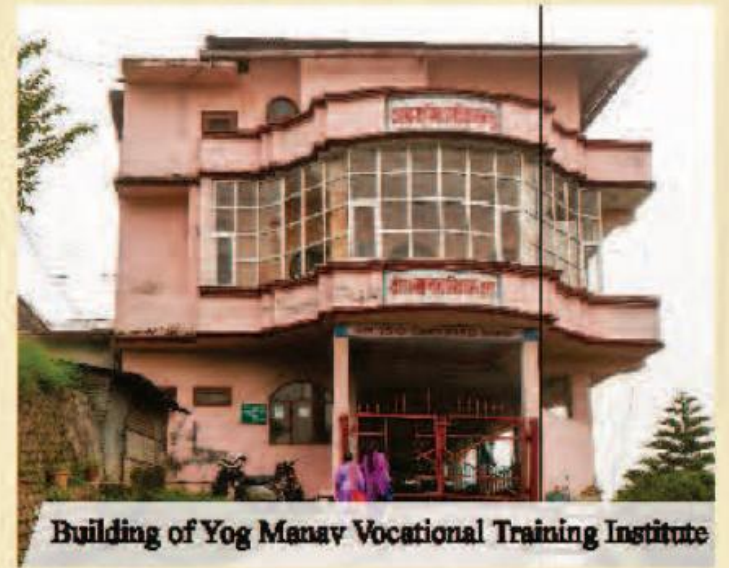
two villages and commissioning of oil extraction plant in remote village with assistance of YNDP and IHBT for promoting growth of cultivation of crop of off season vegetables and lavender & geranium by farmers. Having served in the field of social upliftment and other charitable causes including running of Help Line for women in distress, widows and poors Mr & Mrs Dodeja were prompted by the supreme Power to enter in the field of spirituality on large scale for which creation of new complex "ANTARNIRMAN" at Sukrai Bai near Banikhet was taken up on the prime theme "KNOW THYSELF – WHO AM

I" containing spiritual art galleries and provision of facilities including meditational practices for treading on such path. The Antarnirmaan Complex relates to Inner Engineering and Management and also relates to personal growth and establishes the possibility to explore the higher purpose and dimensions of life with the aim to connect with the creator to optimize physiological, inner growth and success in all fields including for all those who wish to attain professional and personal excellence. This provides vital keys for meaningful and fulfilling relationship at work, home, society and within oneself.



The institute is located amidst the beauty of nature

**“Antarnirmaan  
complex has the  
largest dome of  
Himachal Pradesh”**



**Building of Yog Manav Vocational Training Institute**



**Students doing Yoga**



People meditating in the dome

**“I definitely cannot run this trust alone, the success of this trust was only possible with the help of other trustees”**

The teachings are also modern tools to stress management with purification of inner system rectifying psychological and emotional as well as physical aspects simultaneously, besides enhancing the spiritual quotient and intelligence. Explaining about the Antarnirmaan Complex, Mrs Dodeja says, "Antarnirmaan complex has the largest dome of Himachal Pradesh. This complex also has octagonal semi underground auditorium, octagonal meditation payer halla, attractive and colourful spiritual art galleries, living accommodation for devotees, parking facilities, and also snow capped mountain and lush green forest vegetation enhancing the ambience of the complex manifold." "Semi underground octagonal auditorium of Antarnirmaan Complex named Samta Sabhagar has capacity of accommodating 250-300 persons and is aimed at utilization for conferences, workshops. seminar and spiritual and other kind of congregations. In the second floor named Samdrishti, one confronts more powerful form of spiritual art presentation, where the teachings of Veda Vyas, Budha, Mahavir, Kabir, Nanak,

Mohammed, Jesus and Sahjo Bai have been charted on octagonal shape exceedingly attractive glass painting frame box in the center," she adds. The Antarnirmaan Complex has provision and facilities for conducting short and long term health, and meditation, human development programmes with boarding & lodging. Young students of Dalhousie, Banikhet, Chamba and other place are attracted annually to participate in painting, essay, poetry and debate competition on ancestral Indian spirituality themes. The OM/AAZAN/OMKAR/BUDHA chanting meditation in the large size spherical Dome takes the meditator to another higher level of experience & bliss, not experienced any time before. In the opinion of many visitors and meditators this is probably the first kind of Dome in the country where such state of experience is possible. For tourists, Antarnirmaan is proving to be a place of attraction and feedbacks of tourists as far as away from Maharashtra, Arunachal Pradesh, Bengal, U.P, etc. reveal. Describing the training programmes at Antarnirmaan, Mr Dodeja says, "The training programmes being conducted by



**Kiran briefing students**

Inner Engineering Cell of Antarnirman, target at non-conventional rare approach attempted by very few agencies/NGOs in the country. Whereas the intensive residential training programmes are conducted periodically at Antarnirman, the training programmes on the subjects "linking spirituality with management, inner engineering & mind balance, inner transformation for successful management have been conducted across the country in various Public sectors enterprises I.e. NHPC, NHDC, NTPC, BBMB, MECL, OHPC, NTC, MOIL, MHPA Bhtan, UJVNL, SJVNL and VOITH Hydro India, SOMA Enterprises & other private

companies." The ultimate motive of Mrs Kiran Dodeja is not only to empower women through education and vocational training in rural areas to enable lead sustained good life on their own & in propagating spirituality amongst all including school & college students for which she is assisted by her husband and both give the credit to each other for roping them in the social & spiritual mission. According to Mrs Dodeja meaning of success is different for her from what other people believe. She explains, "When my students get success, I feel happy. In their success and goal achievement lies my success." She also firmly believes that escaping far away

from the problems is no solution as these grow but if you having the courage to face the problems the solution comes out as a positive result. Being spiritual persons Mr. & Mrs Dodeja believe that they get the intuition, guiding path & energy from the supreme power. On managing the Trust since 2001 Mrs. Dodeja says, "I definitely cannot run this trust alone, the success of this trust was only possible with the help of other trustees & the large number of well-wishers."



**Students taking a round in Antarnirman Complex**



**Girls busy in tailoring class**



Regd. Office: Jagran Prakashan Ltd. Jagran Building, 2 Sarvodaya Nagar, Kanpur - 208005.  
Tel: 0512 2216161/2/3 website: www.jagran.com



917895831378418 0200